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Delhi Police's Atrocities Are a Conspiracy to Silence the People: Rahul



New Delhi: Senior Congress leader Rahul Gandhi has lashed out at the Delhi Police, describing their atrocities against protesting students and women as part of a calculated conspiracy to silence the public and instill fear, ensuring that no one dares to question the government. In a post on the social media platform X (formerly Twitter), written in Hindi, he stated that the conduct of the police has crossed all bounds of decency—a matter of deep shame. "Incidents such as sexual harassment, the tearing of clothes, and assaults on private parts of the body have occurred. The police are intimidating and humiliating students and women who raise their voices for democracy, with the clear objective of ensuring that no one else dares to ask questions again," Rahul remarked.

"Prime Minister Modi and Amit Shah know that the day power slips from their grasp, their ability to act as they please will come to an end. This very fear has trickled down to the police force, manifesting as violence against the youth and women of this country," he

stated, offering sharp criticism. Along with his post, Rahul also shared a video approximately 10 minutes in length. Discover More

The video shows him speaking with several young women who alleged that the police had acted violently toward them during recent protests. They claimed that some police personnel targeted their private parts; furthermore, they alleged that certain officers had instructed their subordinates to sexually harass the women by touching their private parts. The women demanded that action be taken against the police personnel responsible for these incidents. In response, Rahul asked them to provide further evidence—specifically photographs and videos—to facilitate the filing of cases against the police.

KCR extends Saddula Bathukamma greetings

BRS president K Chandrashekhar Rao extended Saddula Bathukamma greetings to women across Telangana on the occasion of the festival's grand finale. He highlighted the role of women in the Telangana statehood movement and said the true spirit of Bathukamma could be preserved through a continued commitment to women's welfare and protection.



Hyderabad: BRS president K Chandrashekhar Rao extended Saddula Bathukamma greetings to the women of Telangana on Saturday, marking the grand finale of the State festival. He said Telangana had been vibrant over the past nine days, with women celebrating Bathukamma through traditional songs and dances.

Chandrashekhar Rao recalled the significant role played by women in the Telangana statehood move-

ment and the subsequent progress of the State. Recognising their contributions and sacrifices, the previous BRS government had implemented several welfare schemes for women during its tenure, he said.

The BRS president emphasised that the true spirit of Bathukamma could be upheld only by making a sincere commitment to women's welfare and protecting them from hardships.

He wished the women of Telangana happiness and well-being on the occasion.

KTR urges people to safeguard Bathukamma tradition for future generations



Hyderabad: BRS working president KT Rama Rao extended Saddula Bathukamma greetings to the people of Telangana, particularly women, wishing them happiness, prosperity and well-being. He said the nine-day Bathukamma celebrations, marked by colourful floral arrangements, worship of Gauramma, traditional songs and dances, reflected the richness of Telangana's culture and traditions. Rama Rao emphasised the responsibility of every individual to preserve the festival, which had been passed down through generations, and ensure that the tradition continued to be cherished by future generations. He recalled that Bathukamma played a significant role during the Telangana movement by showcasing the State's cultural identity and the unity of its people.

After the formation of Telangana in 2014, the previous BRS government accorded Bathukamma the status of a State festival and ensured grand celebrations across the State, he said.

Rama Rao also highlighted the introduction of Bathukamma saree distribution in 2017, describing it as a festive gift to women that also generated employment opportunities for Telangana's weavers. He wished that Saddula Bathukamma would bring joy and enthusiasm to every household and prayed for the blessings of Goddess Gauri to bring good health, happiness, prosperity and well-being to the people.

Revanth faces political test as Left parties keep MLC options open



Hyderabad: The Congress is facing uncertainty over support from its Left allies ahead of the upcoming Graduates' constituency MLC elections, with the CPI yet to endorse its candidates and the CPM considering entering the electoral fray independently.

The latest developments have added to the Congress leadership's concerns following the setback in the recent TGSRTC union elections, leaving party cadres worried about the prospects of the candidates.

The Congress has already announced its candidates for the Mahabubnagar-Rangareddy-Hyderabad and Warangal-Nalgonda-Khammam Graduates' constituencies. However, the move has not gone down well with the Left parties, which are yet to announce their support.

Though the CPI is an ally of the Congress in

Telangana and supported the party in the Assembly and Lok Sabha elections, it contested the municipal and Singareni elections independently, signalling its willingness to chart a separate course.

With the MLC elections approaching, the CPI has not officially extended support to the Congress candidates. Instead, it is exploring its options and focusing on voter registration for the elections.

Sources indicate that the CPI may join hands with the CPM to contest the MLC elections, although neither party has made an official announcement.

"We are holding discussions with other Left parties and a decision will be taken accordingly," Wesley told Congress leaders.

The Mahabubnagar-Rangareddy-Hyderabad Graduates' constituency is expected to be particularly significant for Chief Minister A. Revanth Reddy, who hails from the erstwhile Mahabubnagar district.

The constituency assumes added importance for the Congress as the party failed to win the Mahabubnagar, Chevella, Hyderabad, Secunderabad and Malkajgiri Lok Sabha seats despite securing a majority of Assembly seats in the State.

The absence of a clear commitment from the Left parties, coupled with the possibility of a joint CPI-CPM contest, could complicate the Congress's electoral calculations ahead of the MLC polls.

Telangana Govt To Launch Distribution of Bhudhar Cards After Dasara: Ponguleti

HYDERABAD: The state government will launch the distribution of Bhudhar cards to agricultural landowners after Dasara, following the completion of the first phase of the comprehensive land resurvey in 285 revenue villages. The government decided to complete the resurvey across all 10,954 revenue villages in three phases to establish precise boundaries for every land parcel, ensure clarity on ownership rights and provide a permanent solution to land disputes.

Revenue minister Ponguleti Srinivas Reddy will launch the distribution of Bhudhar cards in his Palair constituency. The cards carry a unique 14-digit identification number for each agricultural landholding, similar to Aadhaar, to ensure clear identification of land parcels and improve transparency in land records.

Reviewing the progress of the resurvey with revenue officials here on Saturday, the minister said the survey had been completed in 285 revenue villages and notices had been issued to landowners to invite objections. The government had also finalised tenders for procuring an additional 400 rovers, over and above the 411 already available, to accelerate the exercise.

Srinivas Reddy said the resurvey was being under-



taken with a vision of building a Telangana free from land disputes. Of the state's 10,954 revenue villages, 2,720 villages across 32 districts, excluding Hyderabad, had been selected for the first phase, with 70 villages earmarked in each district.

In several parts of Telangana, survey records dating back to the Nizam era in 1936 continued to serve as the primary reference. Subsequent land divisions, subdivisions of survey numbers, urbanisation and changes in administrative boundaries had created uncertainty over original land boundaries. The government was using modern technology to address these issues through a scientific and comprehensive resurvey, he added.

Traditional surveying equipment, including chains, rods, cross-staffs and measuring tapes, was being replaced with modern technologies such as DGPS, rovers, GIS and QGIS. The technology would improve measurement accuracy and enable digital preservation of survey records, reducing the scope for future boundary disputes.

Srinivas Reddy said survey data collected through DGPS would be incorporated into QGIS software and uploaded to the Bhu Bharati portal. While Telangana had around 40 lakh survey numbers in 1948, the figure had increased to 2.29 crore at present.

The government has drawn up a comprehensive plan to assign unique Bhudhar numbers to all survey numbers in a phased manner. He said the resurvey had been completed in all 665 acres in Kongara village of Nelakondapalli mandal in his Palair Assembly constituency.

Sunday 18, October, 2026

GEAR UP FOR BATTLE AGAINST CHILD OBESITY

WHO's new guidelines offer India a roadmap to combat childhood obesity through healthier diets and lifestyle changes

Fueled by changes in lifestyles and food habits, India may well have become an epicentre of the obesity crisis, particularly affecting children and young adults. The country is projected to account for more than 11% of the global childhood obesity burden by 2030 if current trends continue. Against this grim backdrop, the World Health Organisation's first-ever global guidelines on integrated management of obesity in children and adolescents come as a welcome development and could go a long way in reversing the trend if implemented in the right spirit. Until now, the WHO had obesity recommendations only for adults. Given the alarming global rise in obesity—400 million children and adolescents were overweight in 2024—it has launched two sets of guidelines—covering 0 to 9 and 10-19 years—essentially focusing on structured diets, physical activity and behaviour-change support. Importantly, the global body has recommended that anti-obesity medications could be considered for adolescents only when supervised lifestyle programmes fail to achieve required health targets. It has said a strict no to pharmacological treatment, bariatric surgery or weight-loss devices for children aged 0-9 years, citing doubts over their safety and long-term effectiveness. The guidelines say that anxiety, depression and low self-esteem can contribute to unhealthy eating, physical inactivity and social withdrawal. According to the World Obesity Atlas 2026, over 14.9 million Indian children aged 5-9 years and 26.4 million adolescents aged 10-19 were living with overweight or obesity in 2025. India ranks second worldwide behind China and is growing fast. It is estimated that 20 million children could be living with obesity by 2040, while 56 million may be overweight. Also, at least 120 million school-age children could show early signs of chronic diseases such as hypertension and cardiovascular disease linked to high Body Mass Index (BMI). India's challenges are particularly complicated because it confronts a double whammy: malnutrition and obesity simultaneously. The Indian Academy of Paediatrics' guidelines, issued in 2023, recognised the gravity of the problem. They recommended that highly obese children be assessed for associated conditions such as hypertension, abnormal blood lipids, diabetes and fatty liver disease. India's approach concurs with that of the WHO in recognising that containing obesity-related maladies requires a concerted effort involving parents, paediatricians and schools. The WHO's new guidelines rooting for supportive environments for children are particularly important for India. A growing body of research has underlined that children with limited access to healthy food options often rely on poor and unhealthy diets. Policymakers should take note of the global health agency's call for systemic change. Comprehensive national action plans are needed to prevent and treat obesity. The WHO's guideline is not just clinical—it's a preventive public-health call. Implementing the 'lifestyle-first' model through schools, primary care, and family-level behaviour change will be critical for India to avoid a tidal wave of early-onset diabetes and hypertension.

Dasara rush chokes highways out of Hyderabad, long queues at toll plazas

Hyderabad witnessed heavy traffic on major highways leading to various districts on Saturday as the Dasara travel rush peaked. Long queues were reported at several toll plazas, while ongoing road works at key locations worsened congestion.

Hyderabad: Major highways connecting Hyderabad to different districts witnessed heavy vehicular traffic on Saturday as the Dasara festive rush peaked, with long queues of vehicles piling up at several toll plazas.

Traffic congestion was reported from Saturday morning on roads leading to various districts as people left the city to celebrate the festival in their native towns. Officials expect the rush to continue on Sunday.

The Hyderabad-Vijayawada, Hyderabad-Warangal, Hyderabad-Karimnagar and Hyderabad-Kurnool highways were among the major routes that experienced heavy traffic.

Despite efforts by the National Highways Authority of India (NHAI) and toll



operators to manage the flow of vehicles, the combination of week-end travel and festive rush resulted in significant congestion.

At the Patangi toll plaza near Choutuppal on the Hyderabad-Vijayawada highway, vehicles, particularly cars, were caught in long queues. The slow progress of flyover and service road works at Choutuppal further aggravated traffic snarls.

Similar scenes were reported at the Raikal toll plaza on the Hyderabad-Kurnool route, where vehicles were caught in bumper-to-bumper traffic. Ongoing works at Balanagar, progressing at a slow pace, also affected traffic heading towards Jadcherla and other destinations beyond Hyderabad.

Meanwhile, the Jubilee Bus Station (JBS) and Mahatma Gandhi Bus Station (MGBS) witnessed a heavy rush of passengers. Women and children were among those seen boarding buses in large numbers to reach their respective destinations for the festival.

Traffic advisory issued for Bathukamma festivities in Kukatpally

Traffic restrictions and diversions will be imposed around IDL Lake in Kukatpally on October 18 in view of Bathukamma festival celebrations. The Hyderabad Traffic Police have announced alternative routes for commuters travelling towards Kukatpally Y-Junction and advised the public to plan their journeys accordingly.

Hyderabad: In view of the Bathukamma festival celebrations, traffic restrictions and diversions will be in force around IDL Lake in Kukatpally on October 18 from 5 pm to 11 pm.

Traffic from Hitec City, Madhapur and Hafeezpet towards Kukatpally Y-Junction will be diverted via Lucky Restaurant Signal, KPHB 4th Phase, Road No. 1 and Remedy Hospital U-turn before reaching the junction.

Another route will be available via Rainbow Vista, Anjaiah Nagar X Road, Moosapet and



Vasundhara Hospital towards Kukatpally Y-Junction.

The traffic police have requested commuters to plan their journeys accordingly and cooperate with the authorities to ensure smooth traffic movement.

Tank Bund Set For Grand Saddula Bathukamma Celebrations



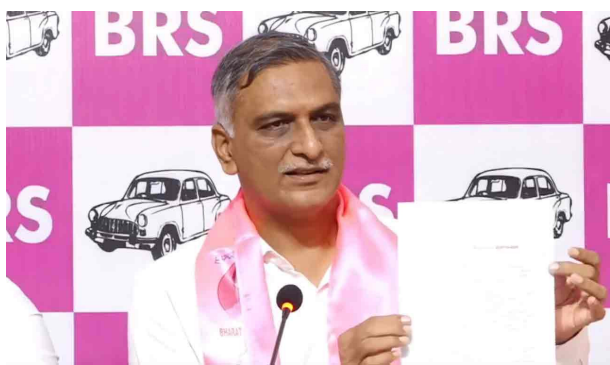
Hyderabad: Tank Bund is gearing up for the Saddula Bathukamma celebrations on Sunday, with the government making elaborate arrangements to showcase the state's cultural heritage and traditions. The festivities will be held from 5 pm to 10 pm

Around 700 artistes will present cultural programmes showcasing Telangana's folk traditions and indigenous art forms. A laser show and a fireworks display are also planned as part of the celebrations. Film stars Vijay Deverakonda and Rashmika Mandanna are scheduled to attend the event, adding to the excitement surrounding the festivities.

Culture Minister Jupally Krishna Rao reviewed the arrangements with officials of the tourism, language and culture departments and directed them to ensure the smooth conduct of the celebrations.

He stressed the need for meticulous planning and coordination among the departments concerned. He instructed officials to address all logistical requirements in advance and ensure that visitors faced no inconvenience.

Godavari-Cauvery link a death warrant for Telangana's water rights: Harish Rao



Hyderabad: The Bharat Rashtra Samithi (BRS) has accused Andhra Pradesh Chief Minister N Chandrababu Naidu of pursuing the proposed Godavari-Cauvery link project at Telangana's expense and alleged that Telangana Chief Minister A Revanth Reddy was compromising the State's interests.

BRS Deputy Floor Leader T Harish Rao described the proposed link as a "death warrant" for Telangana's water rights and accused the Congress government of supporting a project that could deprive the State of its rightful share of water.

Addressing a press conference here on Saturday, Harish Rao said Chandrababu Naidu had written to the Centre on October 7, urging it to implement the Godavari-Cauvery link from Polavaram. Naidu had also sought to include the project in the agenda of the National Water Development Agency meeting scheduled for November 3. The proposal was subsequently included in the agenda and circulated to all States, Harish Rao said.

"Interestingly, Revanth Reddy, who should be opposing the Godavari-Cauvery link, is supporting it. This is a historic betrayal," Harish Rao alleged.

He claimed that Chandrababu Naidu had earlier proposed the Polavaram-Banakacherla project to divert 200 TMC of water before renaming it Nallamalasagar. The proposed Godavari-Cauvery link was now being used to pursue the same objective, he alleged.

"Godavari-Banakacherla failed. Godavari-Nallamalasagar failed. This is Chandrababu Naidu's third proposal. He now plans to carry water directly from Polavaram through Bollapalli, Nagarjuna Sagar and Somasila to the Cauvery," Harish Rao said.

He alleged that Andhra Pradesh wanted to route the diverted water through the proposed Bollapalli reservoir instead of releasing it directly into Nagarjuna Sagar, allowing the State to store 150 TMC. Telangana would benefit if water from Sammakka were routed through Nagarjuna Sagar, he said. According to Harish Rao, the Centre and neighbouring States had earlier agreed to a proposal to link the rivers from Ichampally through Nagarjuna Sagar.

The BRS leader alleged that the revised plan proposed dropping Ichampally and shifting the link to Polavaram, raising concerns over Telangana's drinking water, irrigation and industrial needs. Under the earlier proposal, 2,38,236 acres in the erstwhile Warangal, Nalgonda and Ranga Reddy districts would receive irrigation water, he said, citing a memorandum of understanding signed with the Centre. He questioned the implications of changing the proposed route.

Harish Rao said BRS president K Chandrashekhar Rao had repeatedly warned against attempts to undermine Telangana's water interests. He accused Revanth Reddy of paying "Guru Dakshina" to Chandrababu Naidu at the expense of the people of Telangana.

Harish Rao also criticised the Congress government for failing to take contingency measures despite warnings from scientists and weather experts about the impact of El Niño. He said the BRS had been urging the government for nine months to lift water into reservoirs, but its appeals had been ignored.

At Devadula, only three of the 10 motors were being operated, he alleged. Running all 10 motors could have helped fill tanks, check dams and reservoirs in Warangal district and avert drought conditions, he claimed.

He also alleged that water available at Srisailem was not being lifted adequately. At Kalvakurthy, only three of the five motors were operating for seven to eight hours, despite a potential lifting capacity of 35 TMC, he said. Only 13 TMC had been lifted, with the remaining water flowing into Andhra Pradesh, according to Harish Rao.

The BRS had also sought the operation of motors at Kannepally, but the government delayed the decision, citing the National Dam Safety Authority (NDSA), he said. Operating the pumps could have helped meet the water needs of North Telangana and Hyderabad, he claimed.

Challenging the government to inspect the pump houses, Harish Rao asked why the motors at Devadula, Kannepally and Kalvakurthy were not being operated round the clock.

He further claimed that Andhra Pradesh had avoided a similar agricultural crisis despite receiving less rainfall than Telangana. While farmers in Andhra Pradesh continued cultivation, Revanth Reddy was asking farmers in Telangana to defer Yasangi cultivation, he said.

"Chandrababu carried Krishna water over 700 kilometres to Kuppam. In Andhra Pradesh, they are performing aarti, while people in Telangana are forced to shed tears. For Telangana, especially Palamuru, this is not a natural drought but one caused by Revanth Reddy," Harish Rao said.

MP, AP To Strengthen Ties In Spiritual Tourism; CM Mohan Yadav Backs SIR

Vijayawada: Madhya Pradesh Chief Minister Mohan Yadav has expressed his government's willingness to work with Andhra Pradesh to strengthen ties between the two states, particularly in spiritual tourism, in view of their rich religious heritage.

Mohan Yadav arrived at Gannavaram airport to attend the Dasara celebrations in Vijayawada at the invitation of Andhra Pradesh Chief Minister N. Chandrababu Naidu.

BJP leaders, led by the party's Andhra Pradesh in-charge Arvind Singh Bhadoria and state health minister Y. Satya Kumar, welcomed him.

Speaking to media at the airport, the MP CM described Vijayawada as a beautiful city on the banks of the Krishna. He referred to Andhra Pradesh as one of the country's rapidly developing states. He appreciated the initiatives being undertaken by Chandrababu Naidu for the state's development.

Mohan Yadav backed the Election Commission's Special Intensive Revision (SIR) of electoral rolls, contending that it is aimed at making the electoral process more transparent and impartial. He maintained that every eligible



citizen must have the right to vote and that the names of ineligible persons should be removed from the voters' list.

The MP Chief Minister said the impartial functioning of the Election Commission of India is a

matter of pride for the world's largest democracy. Political parties should seek public support based on their performance and policies, while respecting the people's verdict regardless of the outcome, he underlined.

Mohan Yadav maintained that the Congress has suffered electoral defeats whenever it attempted to undermine the electoral process, citing developments during and after the Emergency.

He asserted that India is progressing under Prime Minister Narendra Modi's leadership, with various states advancing harmony between their communities while competing with each other in development.

On spiritual tourism, the CM said his government is keen on Madhya Pradesh and Andhra Pradesh launching joint initiatives to promote religious tourism, highlighting their prominent pilgrimage centres for mutual benefit.

Those present included BJP state media in-charge Kilaru Dileep, party protocol in-charge Pathuri Nagabhushanam, and Minority Morcha state vice-president Shaik Basha.

Malayappa Swamy Appears As Govardhanagiridhari On Pushpaka Vimanam

NELLORE: Sri Malayappa Swamy, accompanied by Sridevi and Bhudevi, appeared as Lord Krishna lifting Govardhanagiri hill during the Pushpaka Vimanam procession on the sixth day of the Navaratri Brahmotsavams at Tirumala on Saturday evening.

The appearance of the presiding deity drew large numbers of devotees who gathered to witness the procession. The Pushpaka Vimanam is a special feature of the Navaratri Brahmotsavams held during an intercalary month and is traditionally organised to allow the deity and the consorts to rest after the regular



vahana sevas.

The Pushpaka Vimanam was crafted using coconut leaves and decorated with traditional flowers. The structure measures 24 feet in height, 15 feet in length and 15 feet in width, and weighs approximately one tonne. Images of Lord Hanuman, Garuda and divine figures representing the four yugas adorned its sides.

TTD garden deputy director G. Srinivasulu said experts from Tamil Nadu and personnel from the TTD garden department had worked for a week to create the structure. Chennai-based donor Ramprasad Bhatt supported its design.

Jagan Demands President's Rule In AP

Former chief minister and YSRC president Y.S. Jagan Mohan Reddy has demanded President's Rule in Andhra Pradesh, alleging a breakdown of law and order during the ongoing local body election process.

In a post on X, Jagan Mohan Reddy accused Chief Minister N. Chandrababu Naidu of allowing violence and intimidation during the nomination process. He alleged that opposition candidates were being threatened with knives and sticks, nomination centres were being surrounded, and nomination papers were being snatched and torn inside Returning Officers' offices.

He claimed that YSRC candidates were being picked up by the police at night to prevent them from filing nominations. He also alleged that three party MPs who accompanied candidates as proposers were attacked and their nomination papers torn in the presence of the police.

Questioning the safety of ordinary citizens, Jagan Mohan Reddy alleged that the police were protecting ruling coalition supporters instead of ensuring free and fair elections.

Citing incidents in Kadapa, Pulivendula, Kamalapuram, Jammalamadugu, Rajampet, Rayachoti, Punganur, Tirupati, Darsi, Dachehalli and Gurazala, he accused the ruling coalition of undermining democracy. He also questioned the reported police firing in Pulivendula and demanded accountability for the alleged attacks on candidates and proposers.



CM Naidu Wants Coalition Leaders To Resolve Differences During Polls Amicably

Vijayawada: Chief Minister and Telugu Desam president N. Chandrababu Naidu has directed ministers, MLAs, and coalition leaders to coordinate their efforts in ensuring the victory of alliance candidates in the forthcoming local body elections.

He wanted them to improve the alliance's vote share compared to the 2024 assembly polls. During a teleconference with party ministers and MLAs on Saturday, Chandrababu Naidu said TDP has adopted a social engineering strategy to provide representation to different social groups in the local body polls. He underlined that 11 mayoral seats being contested by Telugu Desam have been allocated to candidates from 11 different social groups. The AP CM asked alliance leaders to uphold coalition principles at the grassroots level, work together, and set aside differences.

He emphasised that the victory of alliance-backed candidates must be ensured, whether in gram panchayats, mandal



parishad territorial constituencies (MPTCs), zilla parishad territorial constituencies (ZPTCs) or municipalities.

Naidu said candidate selection has taken into account public opinion and views of party cadres. He asked leaders to visit their respective constituencies, strengthen coordination, and work towards achieving the alliance's electoral target of increasing the victory margin. The TD national president asked alliance leaders to resolve disputes over candidate selection and other local issues amicably to prevent differences from affecting the alliance's prospects. He accused YSRC of acting in ways that could disturb law and order during the local body elections. He asked ministers and MLAs to monitor the opposition party's activities and keep the government machinery alert to avert potential trouble. He called on alliance leaders to counter what he described as YSRC's conspiracies.



Jana Sena Names 14 Candidates In First Municipal list

VIJAYAWADA: Jana Sena has announced its first list of 14 candidates for the upcoming urban local body elections in Andhra Pradesh, naming nominees for two municipal corporations and 12 municipalities.

The list was released with the approval of Jana Sena president and Deputy Chief Minister K. Pawan Kalyan. The announcement follows the Telugu Desam's release of its first list of candidates. With seat-sharing arrangements among the ruling coalition partners completed, the parties are announcing their nominees separately.

For the two municipal corporations, Jana Sena has fielded Reddy Appala Naidu from Eluru and Vangaveeti Radhakrishna from Vijayawada. For the municipalities, the party has nominated Nalla Sridhar for Amalapuram, Thota Rajarajeswari for Chilakaluripet, Kadari Tammayya Naidu for Gollaprolu, Kothapalli Shailaja for Narasapuram, Kallam Jyothi for Nidadavole and Matta Sivapavani for Pedana. The other candidates are Dr Beera Vijay Sekhar for Pithapuram, D. Elumalai for Puttur, Gorle Vijayakumari for Salur, Pitta Janaki Rama Rao for Samalkot, Thotakura Venkata Ramana Rao for Tenali and P. Madhavi for Tiruvuru.

Congratulations to Minority Welfare Officer Akbar Saheb

Karimnagar, October 17: AIMIM Karimnagar leader Mohammed Majid Hussain said that it is a matter of happiness that after a long time, Karimnagar has got an honest Minority Welfare Officer like Mohd. Jalaluddin Akbar Saheb. "On this occasion, Karimnagar Town President Mohammed Atheef Bhai along with his team met Akbar Saheb courteously at the Minority Welfare Office and congratulated him on his new appointment. "He wished that Akbar Saheb excels efficiently in his responsi-



bilities and continues to serve for the upliftment of the minority community with honesty and dedication.

Former Corporation Chairman Narotham visits Bhavani Mata Temple

Zaheerabad October: On the occasion of Navratri celebrations, the Sri Bhavani Mata temple became bustling with devotees on Saturday. Former SC Corporation Chairman Y. Narottam visited Sri Tulja Bhavani Mata in Khanjamalpur village of Mogudampalli mandal and performed special pujas. Shivakumar, Shikari Gopal, Chengal Jaipal,



Niranjan Reddy, village sarpanch Brahmananda Reddy, Srimanth Rao, Daulaiah, Samel, K. Mallesham, Brahmaiah, Parushuram, Nagireddy, Srikanth, Dasharath, Suresh, Ashok and others participated in this program.

KEESARA POLICE STATION INSPECTOR IN ACB NET

AMEER HUSSAIN CRIME BEURO CHIEF

Case of Disproportionate Assets registered against Inspector of Police, Keesara Police Station, Medchal-Malkajgiri Police Commissionerate

A case of Disproportionate Assets to the known sources of income was registered by City Range-1 against Sri Arkapally Anjaneyulu, Inspector of Police, Keesara Police Station, Medchal Malkajgiri Police Commissionerate as he has acquired assets by indulging in corrupt practices and dubious means during his service. As this is an offence punishable under Section 13(1)(b) r/w 13(2) of the Prevention of Corruption Act, 1988 (as amended in 2018), preliminary searches were conducted at his house, office, and 4 other places belonging to his relatives, associates, and benamidars.

During the searches, several property documents were found viz., (1) Two plots of 150 Square yards each with old house at Lingoiguda, Saroor Nagar valued at Rs. 30,00,000/- (2) one old house admeasuring 240 Sq. Yards at CR Enclave, Mansoorabad, LB Nagar, valued at Rs. 40,00,000/-; (3) One under construction house admeasuring 180 Sq. Yards situated at Perur village, valued at Rs. 50,00,000/-, (4) Two acres of Agricultural land at Haliya, Miryalguda valued at 80,00,000/-.

Further enquiries revealed that the AO had acquired some more agricultural lands at Haliya, Miryalguda. The market value of the above properties is expected to be much higher than the official value. approx Furthermore, found cash of Rs.7,00,000/- (5) Gold ornaments weighing 60 Tulas, valued at approximately Rs.5,00,000/- (6) One Maruti Vitara Brezza Zdi+ Bsvi Car valued at approximately Rs.6,50,000/-; and (7) household articles and electronic gadgets valued at Rs. 10,00,000/- were found during the searches. Further verification regarding additional assets is underway. The case is under investigation.

Earlier, on 16.09.2026 the AO, while working as Inspector of Police, Keesara Police Station, Malkajgiri Police Commissionerate was caught red handed when he demanded Rs.8 lakhs and accepted Rs.5 lakhs through his sub ordinate, Sri D.Gyanender Reddy, SI, Keesara for doing an official favour. In this case, the AO was arrested on 17.09.2026, and produced before the Hon'ble ACB Court and presently he is lodged in Chanchalguda Central Prison. In the present case Sri Arkapally Anjaneyulu will be produced before the Court on PT Warrant. The grand total assets of the AO are estimated at Rs.2,28,50,000/-, (Rupees Two Crore Twenty Eight lakhs and Fifty thousand only).

CELL PHONE NUMBER-1064 (TOLL FREE NUMBER); In case of demand of bribe by any Public Servant, the public are requested to contact Toll Free Number of ACB i.e., 1064 for taking action as per Law. ACB Telangana can also be contacted through social media platforms whatsapp (9440446106), facebook (Telangana ACB), X/formerly twitter (@Telangana ACB). The QR Code of ACB is displayed in all Government offices and prominent public to contact ACB, Telangana. The name and details of the victim/complainant will be kept secret.



Minister Ponnam Prabhakar Inaugurates New Telangana Handloom Development Corporation Office in Nampally

Dudem Venkataramana Assumes Charge as Chairman of Telangana Handloom Development Corporations

Hyderabad, October 15: Telangana Minister Ponnam Prabhakar congratulated Doodem Venkataramana on assuming charge as the new Chairman of the Telangana Handloom Development Corporation and inaugurated the corporation's new office at Chenetha Bhavan in Nampally, Hyderabad.

Speaking on the occasion, the minister emphasized the need to create extensive marketing opportunities for handloom products across the state. He said the government was committed to improving employment opportunities and ensuring greater economic benefits for handloom workers.

He stressed the importance of promoting Telangana's handloom textiles and securing wider recognition for them at both state and national levels.

The minister suggested that handloom shawls should be preferred over ordinary silk shawls at temples, official functions, felicitation ceremonies for teachers and distinguished personalities, and other public events. He also called for handloom shawls to be given prominence during occasions when political leaders exchange greetings and honour one another.

He urged the concerned authorities to issue appropriate instructions and guidelines to all government departments to encourage the use of handloom products.



Highlighting the need for comprehensive development of the sector, Ponnam Prabhakar said measures should benefit every stakeholder in the handloom industry, from raw material suppliers and weavers to those involved in processing and marketing. He emphasized that handloom workers must receive fair market access and adequate returns for their hard work.

The minister stated that the development of the handloom sector would help ensure economic security and a dignified social standing for weavers.

He also encouraged the newly appointed chairman to work with greater dedication towards the advancement of the handloom sector, drawing inspiration from his own journey of hard work and commitment from his student days to his political career.

Tight Security Arrangements for Adelli Ganganeella Jatara

District SP Dr. G. Janaki Sharmila, IPS

Nirmal District : Nirmal: Elaborate police security arrangements have been made for the Adelli Mahapochamma Ganganeella Jatara, which will be held on the banks of the Godavari River near Sangvi village in Dilawarpur mandal of Nirmal district. A total of 250 police officers and personnel have been deployed to ensure the smooth and peaceful conduct of the festival.

In this regard, District Superintendent of Police Dr. G. Janaki Sharmila, IPS, conducted a briefing session for the police officers and personnel assigned to security duties. She issued clear instructions regarding the effective discharge of their responsibilities.

Speaking on the occasion, the SP directed the police personnel to make comprehensive security arrangements to ensure that devotees visiting the festival do not face any inconvenience. She instructed them to pay special attention to crowd management, traffic regulation, security along the Godavari River, and the prevention of untoward incidents.

She emphasized that every police officer and personnel must remain vigilant, perform duties in coordination with one another, and respond promptly to any emergency situation.

Important Safety Instructions for Devotees

The District SP issued the following safety guidelines for devotees attending the Jatara:

- Exercise caution while bathing in the Godavari River: Devotees should avoid entering areas where the water current is strong.
- Follow police instructions: All devotees must strictly adhere to the directions issued by police personnel.
- Maintain discipline in crowded areas: Avoid pushing and jostling, and move forward in an orderly manner.
- Take special care of children and elderly people: Children should not be left unattended.
- Park vehicles in designated areas: Vehicles must be parked only in the allotted parking zones to prevent traffic congestion.
- Avoid entering the river after consuming alcohol: Devotees should not enter areas where the depth of the water is unknown.
- Report suspicious persons or objects: Any suspicious activity or



unattended objects should be immediately brought to the attention of the nearest police personnel.

- Safeguard valuables: Devotees should remain vigilant about their jewellery, cash, mobile phones, and other valuable belongings.

The District SP appealed to all devotees to cooperate with the police and follow the prescribed safety guidelines to ensure that the Adelli Mahapochamma Ganganeella Jatara is conducted peacefully and safely.

Additional SP Upender Reddy, Bhainsa ASP Sai Kiran, IPS, Nirmal DSP Srinivas, along with Circle Inspectors (CIs), Reserve Inspectors (RIs), Sub-Inspectors (SIs), Reserve Sub-Inspectors (RSIs), and other police officers and personnel, participated in the briefing session.

Bathukamma Symbolises Telangana's Culture and Traditions_ Nirmala Jaggareddy

Participates in Bathukamma Celebrations at Sangareddy Collectorate and Sadashivpet?

SANGAREDDY, October 17, 2026: Nirmala Jaggareddy said that the Bathukamma festival is a proud symbol of Telangana's rich culture and traditions. She participated in the Bathukamma celebrations organised by employees of various departments and the Telangana Non-Gazetted Officers' Association (TNGOs) at the Sangareddy Collectorate.

The Collectorate premises wore a festive look with colourful Bathukamma floral arrangements and traditional songs and dances. Women employees from various departments gathered around the beautifully decorated Bathukmmas and enthusiastically participated in the celebrations. Bathukamma songs performed by artists of Telangana Samskruthika Sarathi added to the festive spirit.

Additional Collector T.L. Sangeetha, District Medical and Health Officer (DMHO) Lalitha Devi and women employees of the Collectorate took part in the programme.

Nirmala Jaggareddy also attended the Bathukamma celebrations organised by the Sadashivpet Municipality as the chief guest. She joined women in playing Bathukamma and participated enthusiastically in the festivities.

Speaking on the occasion, she described Bathukamma as



a unique floral festival dedicated to nature and said it holds a special place in Telangana's cultural heritage. She emphasised that the festival reflects the state's age-old customs, traditions and cultural identity.

Sadashivpet Municipal Chairperson Munnipalli Anjamma Satyanarayana, Vice-Chairperson Renuka Chiru, councillors and municipal employees were among those who participated in the celebrations.

Yaksha Ganam Wins First Prize; Bhatti Urges Youth to Use Films for Social Change



Hyderabad: ‘Yaksha Ganam’, a short film directed by Ram Thalaiva, won the first prize of ₹3 lakh at the Telangana Film Development Corporation’s (TGFDC) Bathukamma Young Filmmakers Challenge Awards.

Deputy Chief Minister Mallu Bhatti Vikramarka urged young filmmakers to raise awareness about climate change, water scarcity and energy conservation through their films.

‘Naa Inti Bathukamma’, directed by Abhinav Santhaboina, secured the second prize with ₹2 lakh, while ‘Illu Velugu’, directed by Prabhuvan Raj, bagged the third prize of ₹1 lakh.

The competition received 2,600 short film entries, highlighting the growing interest in filmmaking among young people in Telangana.

Bhatti said cinema should go beyond entertainment and inspire people to think about issues affecting society.

He called on aspiring directors to combine compelling storytelling with meaningful social messages.

He cautioned that climate change, rising temperatures and changing rainfall patterns could aggravate water shortages in the coming years.

Young filmmakers could use short films to promote rainwater harvesting, prevent water wastage and encourage environmental protection, he said.

He also stressed the importance of conserving electricity amid growing demand.

“Bathukamma is a reflection of Telangana’s soul and cultural identity.

Just as flowers of different colours and fragrances come together to form Bathukamma, the festival brings people from diverse backgrounds together.

It symbolises social justice and equality,” he said.

Bhatti said the state government aimed to develop Hyderabad into a major destination for Indian cinema, beyond its position as a hub for Telugu films.

Although the Telugu film industry was based in Hyderabad, there had earlier been a perception that people from Telangana lacked adequate opportunities, he said, adding that local directors and actors were now gaining recognition.

Under Chief Minister A. Revanth Reddy, the government was committed to identifying emerging talent, supporting creative expression and strengthening Hyderabad’s position in the national film industry.

Bhatti also appreciated the TGFDC for providing a platform for aspiring filmmakers.

Urging participants not to be discouraged by losing, he said winning an award was not the only measure of success.

A total of 29 awards were presented across categories, including short films, songs, folk songs, influencers and essays.

Folk singer and activist Vimalakka said the event encouraged young talent and brought together people interested in different art forms.

She said Bahujana Bathukamma celebrations had been organised across Telangana for 16 years to raise awareness of social issues.

Drought Conditions in Telangana: A Challenge for the Revanth Government!

Kommineni Srinivasa Rao’s Comments on the Power Crisis Under Revanth Reddy

Power-related woes in Telangana are steadily intensifying. Chief Minister Revanth Reddy has responded to the situation with gravity, warning that IAS officers will face action if electricity is not supplied adequately to farmers. In reality, there are several reasons behind this power crisis. The impact of ‘El Niño’—a phenomenon currently causing concern globally—is being felt acutely in several Indian states, including the Telugu-speaking states. A lack of sufficient rainfall has escalated into a crisis. In the city of Pune, Maharashtra, a severe shortage of drinking water has emerged; authorities in some cities have even announced a fine of 5,000 rupees for the misuse of water.

In Telangana, the Chief Minister and his cabinet ministers are issuing warnings to farmers and the general public during events held across various districts. They have advised everyone to exercise extreme caution until October, noting that a drinking water crisis is also on the horizon. Farmers are being urged to avoid planting *Yasangi* (rabi/winter) crops that require high water consumption, and the public is being asked to use water sparingly. Hyderabad once faced severe water shortages, but the situation improved significantly thanks to government initiatives that brought water from the Krishna and Godavari rivers. Nevertheless, there are concerns that Hyderabad, too, may face a drinking water crisis this time around. Regarding agriculture, the low water level of the Godavari River has made the construction of irrigation projects difficult. In Telangana, agriculture relies heavily on borewells, with approximately 90,000 of them currently in operation. However, for these borewells to function, a consistent power supply is essential; otherwise, crops may wither due to a lack of water. Reports indicate that such situations have already emerged in several areas. In places where water is supplied via canals, conflicts have reportedly broken out among farmers. Against this backdrop, Chief Minister Revanth Reddy has been conducting reviews and issuing directives for alternative measures. He has explicitly ordered that electricity be provided around the clock to prevent crops from drying up, emphasizing that the next



20 days are critical.

Chief Minister Revanth Reddy has compared the impact of El Niño to the challenges posed by the COVID-19 pandemic. Despite the Chief Minister’s reviews and firm directives, media reports highlight the severity of the power crisis in various regions. Farmers are being forced to use generators to operate their borewells, which imposes an additional financial burden. In some areas, farmers are even resorting to using water tankers to irrigate their fields. Some farmers have taken to social media to share their plight. Consequently, the price of rice is expected to rise significantly, causing further hardship for the general public. This situation has arisen because the demand for electricity has surged to 19,000 megawatts this year, compared to 15,906 megawatts during the same season last year. Hydroelectric power generation is declining as water levels drop in key projects like Srisailem and Nagarjuna Sagar. Meanwhile, it is reported that thermal power projects, such as Yadadri, are not operating at full capacity. The government must recognize the obstacles hindering the supply of electricity to farmers. If adequate arrangements are not made, expressing anger toward officials will yield little benefit. Revanth Reddy himself stated that electricity is not even available for purchase; in such a scenario, one might ask what the officials can realistically do. There are already reports of power cuts in several areas. Since electricity must be provided to farmers free of charge, allocating the entire supply for this purpose would lead to significant financial challenges; therefore, a balance must be struck.

If there are frequent power cuts in a city like Hyderabad, the government will inevitably face severe criticism—a factor the administration will naturally take into account. In this

context, it is worth recalling that when the Centre proposed the bifurcation of the then-undivided Andhra Pradesh to form Telangana, the then-Chief Minister N. Kiran Kumar Reddy presented several arguments opposing the split. A key point he raised was that Telangana would face serious issues regarding irrigation water and electricity following the separation. At the time, KCR—a leader of the Telangana movement—and others strongly condemned his arguments.

After the formation of Telangana, KCR became the Chief Minister. He strategically focused heavily on electricity and irrigation. Despite some criticism, he managed to ensure a 24-hour, uninterrupted power supply shortly after the state was formed. A key factor in this was an agreement to purchase electricity from Chhattisgarh; the existence of a national power grid also proved beneficial. Additionally, projects like the Yadadri Power Plant were constructed. Simultaneously, the Kaleshwaram project on the Godavari River was undertaken on a massive scale. Although there were differing opinions regarding its construction—which cost over a lakh crore rupees—the TRS government proceeded with it. As part of this project, several reservoirs were built, and water was transported into them through lift-irrigation schemes. However, allegations later surfaced regarding these matters, which ultimately caused some political setbacks for KCR.

The Congress party alleged that irregularities had occurred in the power purchase agreements and the construction of the Yadadri project; after coming to power, the party even attempted to initiate an inquiry into these issues. Furthermore, a pillar at the Medigadda Barrage—a critical component of the Kaleshwaram project—sank, leading to severe criticism of the KCR administration.

Prepare Action Plans For Drinking Water, Power, Irrigation: Special CS

Special chief secretary and district special officer Benhur Mahesh Datt Ekka has directed officials to prepare advance action plans for supplying drinking water, electricity and irrigation water in the coming months in view of the expected increase in the impact of a super El Niño.

Stressing that drinking water must receive top priority, he asked officials to educate farmers against paddy cultivation during the Rabi season. He advised farmers in areas with limited water availability to grow maize, pulses, oilseeds and vegetables instead.

He made these remarks during a review meeting with collectors and officials of various departments from the erstwhile Karimnagar district.

Ekka said water availability in the Godavari and Krishna rivers was low and there was little scope for additional inflows. He stressed the need to use the available water judiciously.

He said groundwater levels were declining rapidly and that five to six lakh of the state’s 30 lakh agricultural borewells were



already defunct.

He directed officials to prepare village-level micro action plans for the next eight months, covering drinking water requirements, irrigation water availability, groundwater conditions, power consumption, alternative crops and water conservation.

With electricity demand expected to rise in the coming months, he called for precautionary measures to ensure adequate supply.

Collectors Chitra Mishra of Karimnagar, B. Stayaprasad of Jagtial, Koya Sreeharsha of Peddapalli and Garima Agarwal of Rajanna-Sircilla, along with officials from various departments, attended the meeting.

Pochampally Calls On BRS Cadre To Secure Victory In Graduates’ MLC Polls

Warangal:MLC Pochampally Srinivas Reddy has called on BRS leaders and workers to strengthen the party at the grassroots level and ensure the victory of its candidate in the upcoming Graduates’ MLC elections. He said the people of Telangana wanted BRS president K. Chandrashekar Rao to return to leadership. Speaking at an expanded meeting of key party workers at the BRS office in Balasamudram, Hanumakonda, on Saturday, he urged party cadres to treat graduates’ voter registration as a movement and ensure that every eligible person was enrolled.

He said dedicated efforts could help party workers register a large number of graduates as voters within three days.Criticising the Congress government, Pochampally alleged that it had done nothing for Telangana in the past three years. He accused Minister Ponguleti Srinivas Reddy of focusing on contract-related reviews instead of addressing public grievances.

He also alleged that despite the presence of ministers from the erstwhile Warangal region, the district continued to be dominated by the in-charge minister. Comparing the situation with the previous BRS government, he said MLAs had enjoyed authority over their constituencies during K. Chandrashekar Rao’s tenure, whereas local representatives now had to depend on others to secure funds for development works.

Pochampally urged party leaders to meet graduates working in government departments, educational institutions and other sectors to raise awareness about voter registration. He called for a systematic registration drive in Hanamkonda and urged party workers to secure a decisive victory for the BRS candidate in the forthcoming MLC elections.



SAJJANAR PARTICIPATES IN BATHUKAMMA CELEBRATIONS

Hyderabad: The Bathukamma celebrations were organized on a grand note at the City Armed Reserve (CAR) headquarters in Petlaburuj, Hyderabad on Friday evening. Hyderabad Police Commissioner VC Sajjanar participated in these celebrations along with his family. The CAR premises wore a festive look as police personnel and their families, dressed in traditional attire, took part in the celebrations with colourful Bathukammas.

Extending festival greetings, Sajjanar, said “The Bathukamma festival is a symbol of the cultural splendor of Telangana and the unique tradition of worshipping nature. Celebrating this festival with our police families, who are constantly working hard to maintain law and order, gave me great joy and satisfaction.”

“I sincerely hope that this festival will fill the lives of all women with new lights, happiness and good health with the blessings of Mother Nature,” he added



Parking Mandatory for Commercial Complexes

Owners to Be Fined for Allowing Cattle onto Roads
Zero Tolerance for Illegal Sand Transportation; VDC Sand Auctions Will Not Be Tolerated
‘Bhu Bharati’ and ‘Prajavani’ Applications Must Be Resolved Exeditiously
District Collector Bhavesh Mishra and SP Janaki Sharmila

Nirmal : District Collector Bhavesh Mishra has directed officials to take coordinated measures to provide a permanent solution to the growing traffic congestion and parking problems in urban areas. He made it clear that all commercial establishments must provide adequate parking facilities in accordance with the prescribed regulations.

On Saturday, the District Collector held a review meeting with officials from various departments at the Collectorate, along with Superintendent of Police Janaki Sharmila. During the meeting, they discussed several issues, including traffic management in urban areas, road encroachments, the movement of cattle on roads, and illegal sand transportation.

The Collector instructed officials to identify commercial establishments operating in violation of regulations without adequate parking facilities and causing traffic obstructions. He directed them to issue notices to such establishments and initiate legal action against those who fail to comply with the rules.

He also ordered officials to take stringent action against cattle owners who allow their animals to roam freely on major roads. Preventive measures must be implemented to avoid road accidents and traffic disruptions caused by stray cattle. He made it clear that violators should be fined and that cattle could be seized if necessary.

The Collector further directed officials to identify and remove encroachments along national highways and major roads within municipal limits. He instructed them to identify accident-prone locations as black spots and conduct on-site inspections. Necessary warning signs and other road-safety measures must be installed to prevent accidents.

He also ordered strict action against those who park heavy vehicles in dangerous locations or in violation of traffic regulations along national highways.

Zero Tolerance for Illegal Sand Transportation

The Collector directed officials to establish a robust surveillance mechanism to completely curb illegal sand transportation in the district. He emphasized that sand used for construction works undertaken by government departments must also be procured and



utilized strictly in accordance with the prescribed regulations.

He issued a stern warning that illegal sand auctions conducted by Village Development Committees (VDCs) in villages would not be tolerated. He made it clear that stringent action would be taken against VDCs involved in unlawful activities.

District Will Be Transformed into a Drug-Free Zone: SP Janaki Sharmila

Superintendent of Police Janaki Sharmila stated that comprehensive measures were being implemented to transform Nirmal district into a drug-free zone.

She said the police department was taking necessary steps to resolve traffic-related problems in urban areas. She also assured that measures would be taken to ensure the timely disbursement of compensation to victims in various cases.

The SP revealed that investigations into cases registered under the Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act were being expedited.

She further stated that the cultivation and sale of cannabis were being curbed through coordinated efforts involving the Agriculture and Excise Departments. Awareness programmes were also being conducted to educate the public about the harmful consequences of drug consumption.

Subsequently, officials unveiled a special poster aimed at raising public awareness about cybercrime and promoting online safety.

Pending Applications Must Be Resolved Within the Prescribed Time

Later, the District Collector held a separate meeting with Revenue Department officials. He directed them to review pending applications submitted through ‘Bhu Bharati’ and ‘CM Prajavani’ regularly and resolve them within the stipulated time frame.

He also instructed officials to expedite the land re-survey process to provide permanent solutions to land-related problems and disputes faced by farmers and other landowners.

Additional Collectors Rathod Ramesh and Venkata Madhava Rao, Additional Superintendents of Police Sai Kiran and Upendra Reddy, Bhainsa Sub-Collector Ajmeera Sanketh Kumar, officials from various departments, Tahsildars, and others attended the meeting.

Grand Bathukamma Celebrations Organized by District Welfare Department

Rajanna Sircilla, October 17: As per the directions of the State Government, Bathukamma celebrations were organized grandly on Saturday. Under the aegis of the District Welfare Department, at the Integrated Offices Complex, women employees and staff prepared Bathukammas with colourful flowers. On this occasion, District Collector Garima Agarwal attended as the chief guest, inaugurated the celebrations and danced and sang Bathukamma songs along with women officers and staff. The Collector conveyed Bathukamma festival greetings to all. Bathukammas were beautifully arranged by



various departments. The first prize was bagged by the District Agriculture Department, second prize by the Revenue Department and third prize by MPPS Thangallapalli. On this occasion, the District Collector presented prizes to the winners and congratulated them. Speaking, District Collector Garima Agarwal conveyed Bathukamma greetings to all the people of the district. She appreciated the employees and staff for enthusiastically making beautiful Bathukammas and dancing. She informed that Saddula Bathukamma celebrations were held grandly at Vemulawada on Friday and will be held at Sircilla on Sunday. She also conveyed Dussehra greetings in advance to all. Additional Collector Gaddam Nagesh, District Revenue Officer Jayashree, Vemulawada RDO K.S.B. Kumari, District Welfare Officer Lakshmirajam, and various district officers Afzal Begum, Soujanya, Angela Alfred, Swapna and others participated in the program.

MLRITM Celebrates RANGTAARI 2K26 – A Grand Celebration of India’s Cultural Diversity

Hyderabad, October 17, 2026: Marri Laxman Reddy Institute of Technology and Management (MLRITM) celebrated RANGTAARI 2K26 – Traditional Day with great enthusiasm and cultural fervour at its Open Air Auditorium. The event showcased India’s rich cultural heritage and unity in diversity through the celebration of seven major festivals: Bathukamma, Bonalu, Christmas, Onam, Sri Rama Navami, Ganesh Chaturthi, and Eid Mubarak.

The celebrations highlighted the significance of these festivals, representing India’s diverse traditions, customs, faiths, and cultural values. Students enthusiastically participated in traditional attire, cultural performances, and festive presentations, creating a vibrant atmosphere filled with colour, joy, and cultural pride.

The programme reflected the institution’s commitment to promoting cultural awareness, mutual respect, inclusivity, and national integration among students. By celebrating festivals from different regions and religious communities, the event conveyed a meaningful message of communal harmony, mutual understanding, and respect for every culture and tradition.

Principal Dr. P. Sridhar’s Message

Principal Dr. P. Sridhar, MLRITM, emphasised that cultural diversity is one of India’s greatest strengths and that educational institutions have a vital responsibility to nurture respect, tolerance, and appreciation for different traditions among students.

He highlighted that RANGTAARI 2K26 is more than a traditional celebration; it is a platform for fostering unity, inclusivity, and mutual respect among young people. He encouraged students to remain connected to their cultural roots while embracing modern knowledge, innovation, and global perspectives. He further



noted that understanding and respecting different cultures helps shape responsible citizens who contribute to a peaceful, progressive, and harmonious society.

The event was graced by Chief Guests Sri Marri Laxman Reddy, Chairman, MLR Group of Institutions, and Sri Marri Rajashekhar Reddy, Founder Secretary, MLR Group of Institutions and Hon’ble MLA, Malkajgiri. The Guests of Honour were Smt. Marri Mamatha Reddy, Treasurer; Ms. Marri Shreya Reddy, Secretary; and Mr. Marri Dhiren Reddy, Director, AIMS and MLR Group of Institutions.

Principal Dr. P. Sridhar, MLRITM, and Dr. Arunabha Mallik, Principal, MLRIP, were among the special invitees.

The management appreciated the enthusiastic participation of students and the dedicated efforts of faculty members and organisers in making the event a memorable celebration of India’s cultural richness.

RANGTAARI 2K26 stood as a vibrant tribute to India’s timeless traditions, reinforcing the values of unity in diversity, religious harmony, inclusivity, and cultural appreciation.

“Blooming in Tradition – Celebrating Culture, Embracing Unity.”

RTA Services Begin at New Transport Office in Nagarkurnool

Nagarkurnool Services of the Road Transport Authority (RTA) commenced on Friday at the newly constructed District Transport Office near the Collectorate at Kollapur Chowrasta in Nagarkurnool district, District Transport Officer Imran Ahmed said.

In a statement issued on Saturday, Imran Ahmed said the new office was recently inaugurated by State Transport Minister Ponnambam Prabhakar. The office has been made operational with the aim of bringing transport de-



partment services closer to the public and providing better facilities to vehicle owners. Its location near the Collectorate at Kollapur Chowrasta will make it easier for people travelling from different parts of the district to access the services.

He said vehicle owners could approach the new office for transport-related services, including driving licences and vehicle registrations. He advised applicants to carry the necessary documents to complete their work smoothly and on time. Imran Ahmed urged the public and vehicle owners to make use of the newly available facility.

Bathukamma celebrations in government offices with grand manner

Zaheerabad October: Bathukamma celebrations, which are a symbol of Telangana culture and traditions, were held on Saturday evening in the premises of the Zaheerabad Tahsildar and Municipal offices. The festival gained splendor with these celebrations organized under the auspices of women employees. During the celebrations, RDO Devuja, Tahsildar Dashaarath, Municipal Commissioner G. Prabhakar, Chairman Yunus, and Vice Chairman Sirisha Surender Reddy participated in the puja programs and performed pujas to Goddess Gauri and



Bathukamma. Women employees performed traditional Bathukamma dances. The RDO said that Telangana has a great culture of respecting women as embodiments of power. He said that the Bathukamma festival, which worships nature by considering flowers as deities, stands as a symbol of the spirituality, love for nature, culture and traditions of Telangana women. A large number of women employees and Dwakra women participated, carrying beautiful Bathukammas decorated with colorful flowers. They danced and sang around the Bathukammas in a traditional manner. The RDO, Tahsildar, and municipal office staff participated in the respective programs.

JSW MG Motor India Celebrates the Festive Season with Delivery of 111 Hector Tomahawk EVs in a single day in Hyderabad



Hyderabad, October 17, 2026: JSW MG Motor India marked a significant milestone in Hyderabad with the delivery of 111 Hector Tomahawk EVs to customers in a single day, adding to the joy of the festive season. The delivery milestone comes as the electric SUV crosses 10,000 bookings within two months of its launch, reflecting its growing appeal among customers and the increasing adoption of electric mobility. The occasion celebrated the first cohort of Hector Tomahawk EV owners in the city, with customers receiving their keys at RAAM MG at Cyber Gardens Convention Centre, Hitech City, reflecting strong consumer interest in the recently launched electric SUV and the growing adoption of electric mobility.

Starting at an introductory Battery-as-a-Service (BaaS) price of ₹13.99 lakh + ₹4.90/km Battery Rental for the EV and ₹21.79 lakh + ₹3.20/km Battery Rental for the PHEV, MG Hector Tomahawk is built on ADAPT, the company's Advanced Drive Architecture Platform Technology and India's first Multi-New Energy Vehicle (NEV) platform. MG Hector Tomahawk is now available at MG dealerships across India, giving customers a greater choice while offering the space, safety and connected technology that Indian families look for in a modern SUV.

Commenting on this milestone, Vinay Raina, Chief Commercial Officer, JSW MG Motor India, said, "Hyderabad has emerged as an important market for electric mobility, with customers showing a clear preference for vehicles that offer a more advanced, connected and responsible driving experience. The delivery of 111 Hector Tomahawk EVs during the festive season is an encouraging indicator of this shift. It also reflects our commitment to making new-energy mobility more accessible to customers across key markets."

Mr Gunjeet Singh Sachdeva, CEO, RAAM MG, said, "For us, this delivery is about welcoming 111 new families into the MG community. The Hector Tomahawk EV has generated strong interest among customers in Hyderabad, particularly for its spacious cabin, intuitive technology and electric performance. We look forward to supporting our customers through every stage of their ownership journey."

Bold, Futuristic Design

The MG Hector Tomahawk stands out with its bold, futuristic design and segment-leading proportions in its class, delivering significant space and comfort for every occupant. Measuring 4,745 mm in length, 2,130 mm in width (including mirrors), and 1,770 mm in height, it has been designed with substantial proportions and a commanding road presence, standing as the tallest and among the longest in its vehicle segment. With an expansive 2,810 mm wheelbase, MG Hector Tomahawk offers a spacious cabin that delivers best-in-segment space. With 230 mm of ground clearance at the battery, the SUV is engineered to deliver both commanding presence and everyday practicality.

The exterior design is enhanced by sculpted dynamic bumpers, signature Beacon Lights, an illuminated MG logo, distinctive Rotor Alloy wheels, and strong character lines that create a commanding road presence. Further elevating convenience and innovation, the Hector Tomahawk features the Automatic Power Tailgate, enabling effortless access to the cargo area at the touch of a button.

Elevated Cabin Comfort

Inside, the MG Hector Tomahawk has been meticulously crafted to deliver a premium blend of comfort, connectivity, and versatility. The cabin showcases the exclusive Desert Squadron Interior, featuring a sophisticated Almond Brown and Carbon Black theme complemented by premium leatherette seat upholstery, leatherette-finished door armrests and dashboard inserts, and a leather-wrapped steering wheel. Enhancing occupant comfort are front ventilated seats, a 6-way power-adjustable driver seat and a 4-way powered co-driver seat. The driver seat also features memory function with auto-retract for easy entry and exit. All windows feature one-touch auto up/down with anti-pinch function, adding further convenience to everyday use. Its spacious cabin is complemented by expansive boot capacity of

up to 610 litres with all rows in use in the 5-seater configuration. In the 7-seater, the space can expand significantly as the third and second rows are folded.

There is a flexible second row with 60:40 split, along with recline and slide functionality and an easy tip-and-tumble function for convenient third-row access in the 7-seater.

The expansive dual-pane panoramic Cockpit SkyRoof floods the interior with natural light, creating an open and airy atmosphere for all passengers. At the centre of the cabin is a largest-in-segment 15.6-inch (39.62 cm) HD Grand View Display, bringing infotainment, connectivity and vehicle controls together within one intuitive interface. Drivers benefit from a crisp 8.8-inch Multi Information Display that keeps essential vehicle information easily accessible, while the 10-speaker Infinity premium audio system delivers an immersive entertainment experience.

Practicality is further enhanced through rear window sunshades, intelligently designed storage spaces throughout the cabin, and a PM2.5 air filtration system helps maintain a cleaner, healthier in-cabin environment by effectively filtering fine dust and airborne particles. While the customizable 256-colour ambient lighting enhances the mood of the occupants in the cabin, the thoughtful additions such as dual B-pillar coat hooks further improve everyday convenience.

A New Era of Electrified Performance

The MG Hector Tomahawk redefines sustainable mobility with a choice of advanced electrified powertrains that combine performance, efficiency, and intelligent energy management. The all-electric MG Hector Tomahawk EV is powered by MAGIC Battery delivering a 69.2 kWh high voltage battery pack paired with a Permanent Magnet Synchronous Motor, delivering 150 kW of power and 310 Nm of torque. It offers a certified driving range of 517 km on a single charge and supports DC fast charging of up to 90 kW, ensuring both everyday convenience and long-distance capability.

Further expanding its electrified portfolio, the MG Hector Tomahawk introduces India's First Plug-in Hybrid Electric Vehicle (PHEV) in its segment. The advanced powertrain combines a 1.5-litre petrol engine, a Dedicated Hybrid Transmission (DHT) and a 20.5 kWh battery pack delivering over 115 km of pure-electric driving range. The 148 kW electric motor delivers strong and responsive acceleration, enabling 0 to 100 km/h in approximately 9 seconds.

Designed with intelligent innovation at its core, the DHT offers industry-leading thermal efficiency, while its highly efficient drive motor and advanced electric control system form the foundation of its globally proven PHEV technology. The Motor Control Unit (MCU) achieves a maximum efficiency of 99.1%, while advanced IGBT (Insulated Gate Bipolar Transistor) technology helps optimise energy consumption and enhance driving range. The DHT's electromagnetic clutch enables precise mode transitions with a rapid 0.1-second response time, ensuring a smooth and seamless driving experience.

The Intelligent Energy Management System continuously analyses driving conditions and automatically selects the most efficient operating strategy through four dedicated drive modes:

- Pure Electric Drive: Silent and responsive urban driving.
- Series Hybrid Drive: The engine generates electricity while the motor powers the wheels.
- Parallel Hybrid Drive: The engine and motor work together to deliver maximum performance.
- Engine Direct Drive: Optimised for efficient highway cruising.

Together, these advanced technologies form an integrated powertrain ecosystem that enables the Hector Tomahawk to deliver a remarkable, combined driving range of over 1,100 km, offering the convenience of electric mobility for everyday journeys while providing the flexibility and confidence required for long-distance travel.

Further enhancing its versatility, the Hector Tomahawk introduces India's first Vehicle-to-Home (V2H) capabilities, enabling customers to power appliances, outdoor equipment and even homes directly from the vehicle's battery.

Safety at the Core of the MAGIC Battery

The recently launched Hector Tomahawk EV crosses 10,000 bookings within two months of its launch

- Hector Tomahawk EV: 69.2 kWh MAGIC Battery, precision-engineered for a claimed range of 517** km on a single charge
- India's first Vehicle-to-Home (V2H) capability, turning the SUV into a mobile power source for the household
- Tallest and among the longest in its vehicle segment: 4,745 mm long, 1,850 mm wide and 1,770 mm tall with a class-leading 2,810 mm wheelbase
- India's First PHEV^ engineered for a combined driving range of over 1,100 km** on a full tank and a full charge
- Hector Tomahawk PHEV: 20.5 kWh battery pack delivering 115+ km of pure-electric range
- Lifetime battery warranty for the first owner for both EV and PHEV
- Largest-in-class 15.6-inch HD display, Level 2 ADAS and i-SMART 3.0 with 80+ connected features
- India's first GenAI-powered voice assistant, engineered to understand 30+ Hinglish commands
- Seven signature colours including two dual-tone options, with an Assured Buy Back Program available
- MG Hector Tomahawk EV starts at an introductory Battery-as-a-Service (BaaS) price of ₹13.99 lakh + 4.90 Rs/Km Battery Rental for a limited number of bookings
- Customers can also book India's First PHEV^ variant of Hector Tomahawk at a starting BaaS price of ₹21.79 lakh + 3.20 Rs/Km Battery Rental

The MG Hector Tomahawk EV's 69.2 kWh high-voltage MAGIC Battery has been developed with a safety-first philosophy at its core. Built using high-thermal-stability cell materials, ceramic insulation layers, and high-temperature-resistant electrolyte, the battery is engineered to deliver exceptional durability and protection under demanding conditions. It has successfully undergone rigorous safety validations, including full needle penetration without fire, 180-degree thermal shock testing, 55-degree short-circuit testing without abnormality, and up to 40% cell deformation without fire or explosion. Reinforcing its robust credentials, the battery system has been subjected to more than 2,000 bench tests, over 490 full-vehicle validation tests, and extensive environmental evaluations across extreme temperatures, high altitudes, and severe cold conditions. Complementing this comprehensive safety architecture is an advanced Battery Management System that continuously monitors battery health in real time, 24 hours a day, 365 days a year, ensuring enhanced reliability and peace of mind for customers. In addition, the company is offering the lifetime battery warranty to the first owner of both Hector Tomahawk EV and PHEV.

Intelligence & Connectivity

Technology lies at the core of the MG Hector Tomahawk experience, delivering a seamlessly connected and highly intuitive driving environment. Equipped with MG's most advanced connected car platform, i-SMART 3.0, featuring over 80 smart features, the SUV introduces first-in-segment i-SWIPE technology with 2-, 3-, and 5-finger gesture controls, enabling effortless interaction with key vehicle functions. The newly introduced India's First Gen AI, powered by an advanced voice assistant, allows natural and intuitive conversations along with 30+ Hinglish voice commands, making every journey more personalised and convenient for Indian customers.

Further elevating the in-cabin experience is the segment's largest 15.6-inch HD infotainment screen, complemented by wireless Apple CarPlay and Android Auto and Digital Bluetooth Key with key-sharing capability, and over-the-air software updates. Reinforcing MG's 'It's a Human Thing' philosophy, the Hector Tomahawk also offers six thoughtfully designed experience modes: Nap Mode, Pro Pet Mode, Camp Mode, Quiet Mode, Energise Mode, and Smoking Mode, catering to diverse lifestyle needs and making every journey smarter, more comfortable, and more enjoyable.

The first-in-segment Starmaanch Karaoke app transforms the cabin into an interactive entertainment space. With a library of over 8,000+ karaoke tracks spanning Bollywood favourites, English hits, regional music and children's content, occupants can sing along, record performances and enjoy a truly engaging in-car entertainment environment. The MG App Store also brings together multiple Jio-powered services like access to 18+ entertainment, shopping, social media, quick commerce, food services and gaming apps on a single platform. A new voice-first interface supported by Jio VR and powered by GenAI capabilities and JioSaavn delivers a refreshed and personalized music streaming experience. ETV Bharat, a multilingual digital news and video platform, brings regional content and news closer to customers through multilingual support.



Advanced Safety

Safety remains a cornerstone of the Hector Tomahawk experience. The SUV comes equipped with 6 airbags as standard across all variants, Electronic Stability Program (ESP), Traction Control System (TCS), Hill Hold Control, ABS with EBD, Brake Assist, Electric Parking Brake with Auto Hold, Tyre Pressure Monitoring System (TPMS), ISOFIX child-seat anchors and all-wheel disc brakes.

Further enhancing safety and convenience is the 360° Around View HD Camera System with Wheel View, front and rear parking sensors and a comprehensive suite of Level 2 ADAS technologies. These include Adaptive Cruise Control, Traffic Jam Assist, Lane Keep Assist, Lane Departure Warning, Lane Departure Prevention, Front Collision Warning, Automatic Emergency Braking, Automatic Emergency Braking for Pedestrians and Intelligent Headlamp Control.

MG SHIELD

The MG Hector Tomahawk is supported by MG SHIELD, the brand's comprehensive ownership programme designed to deliver a convenient and worry-free after-sales experience. Customers of Hector Tomahawk EV can avail 3-3-2 benefit program, which includes a three-year unlimited-kilometre warranty, three years of Roadside Assistance, and two labour-free periodic services. For PHEV Customers, the MG SHIELD will offer 3-3-3 package including three-year unlimited-kilometre warranty, three years of Roadside Assistance, and three labour-free periodic services. For added flexibility and peace of mind, customers can further personalise their ownership experience by opting for extended warranty and roadside assistance packages, or choosing from MG's Protect Plans, a range of prepaid maintenance programmes tailored to individual needs.** Customers of MG Hector Tomahawk can also opt for an Assured Buy Back Program.

The MG Hector Tomahawk EV will be available in six striking single-tone colours: Pearl White, Starry Black, Aurora Silver, Celadon Blue, Shadow Gold, and Khaki Green. In addition, customers can choose from two dual-tone options: Shadow Gold + Black and Khaki Green + Black. The Hector Tomahawk PHEV will be offered in Pearl White, Starry Black, Aurora Silver, Celadon Blue, Turquoise Green, and Shadow Gold, along with two dual-tone combinations: Turquoise Green + White and Celadon Blue + White.^^

The Hector Tomahawk EV will be available in both 5- and 7-seater configurations, while the PHEV will be offered exclusively as a 7-seater. Combining advanced electrified powertrains, segment-leading technology, comprehensive safety features, and a premium ownership experience, the Hector Tomahawk is poised to redefine expectations for customers in Hyderabad's premium SUV segment.

For a limited number of bookings, the MG Hector Tomahawk EV is available at an introductory Battery-as-a-Service (BaaS) price starting at ₹13.99 lakh + 4.90 Rs/Km Battery Rental.

Customers opting for full vehicle ownership can avail of the introductory ex-showroom price starting at ₹19.49 lakh. The MG Hector Tomahawk PHEV will be offered at an introductory BaaS price starting at ₹21.79 lakh + 3.20 Rs/Km Battery Rental for a limited number of bookings, while the introductory ex-showroom price will start at ₹25.69 lakh.

Srikanth and Ooha's daughter
Medha Meka to debut with
new-age rom-com #MythrilnLove

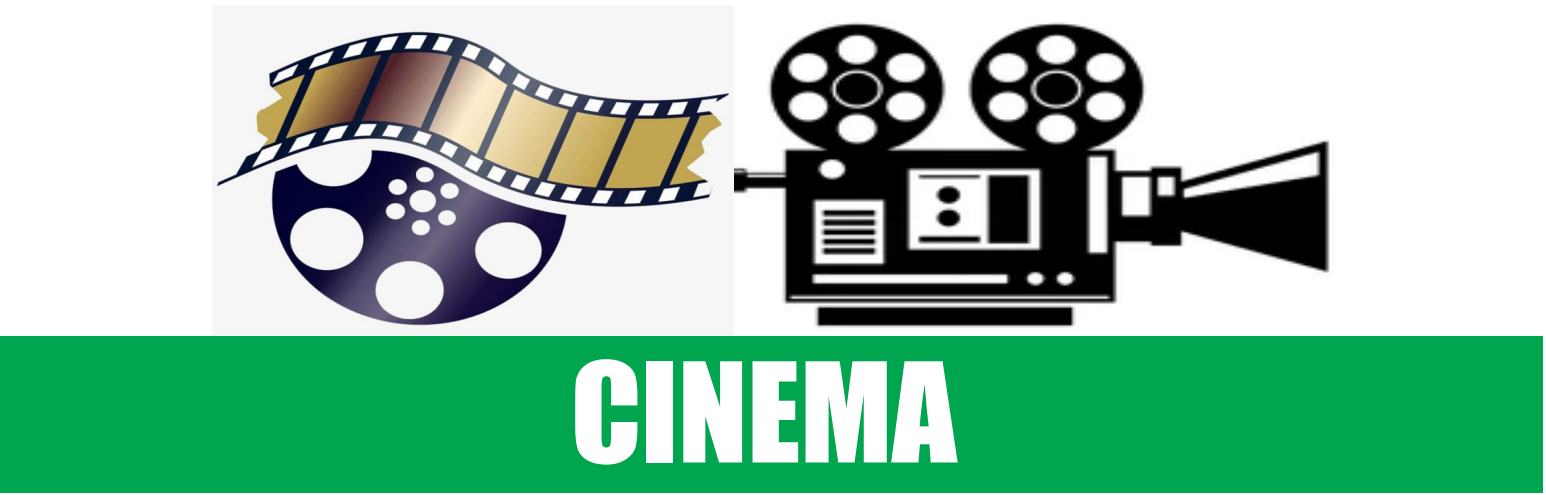
Medha Meka, daughter of Telugu actors Srikanth and Ooha Meka, is set to make her acting debut alongside newcomer Jai Jasti in Mythri Movie Makers' upcoming romantic comedy tentatively titled #MythrilnLove. The film marks Prithvi Vanam's feature directorial debut and was launched with a grand pooja ceremony in Hyderabad.



Hyderabad: Medha Meka, the daughter of well known Telugu actors Srikanth and Ooha Meka, will make her acting debut in director Prithvi Vanam's upcoming new age romantic comedy, which is tentatively being referred to as #MythrilnLove. Mythri Movie Makers, which introduced the fresh pairing of Vaishnav Tej and Krithi Shetty with the National Award-winning musical romantic entertainer 'Uppena', is now set to present another intriguing love story. The film, tentatively being referred to as #MythrilnLove, was officially launched with a grand pooja ceremony, marking the beginning of an exciting cinematic journey for the young team. MLA Ganta Srinivasa Rao handed over the script to the makers while Sahu Garapati and Archana switched on the camera. Nandini Reddy sounded the clashboard and Sowmya Yerneni directed the first shot. Medha Meka, the daughter of acclaimed actors Srikanth Meka and Ooha Meka (Also known as Sivaranjani in Tamil), has completed her bachelor's degree in marketing. She embarks on her acting journey with this film. Along with her, Jai Jasti, a passionate dreamer who pursued filmmaking and Business Economics, makes his acting debut as the male lead. During his academic journey, Jasti developed expertise in sound, editing, screenwriting, and theatre arts. He subsequently worked as an assistant director under Anil Ravipudi on 'Gaali Sampath' and 'F3', while also gaining experience through a few independent film projects. Sources close to the unit say that the new-age romantic comedy, #MythrilnLove will explore the peculiar dynamics of a relationship between a boy and a girl, blending romance, humour, and family drama into an entertaining cinematic experience. The film, sources claim, will look to appeal to audiences across all sections. Prithvi Vanam, who earned recognition for directing popular web series such as 30 Weds 21 and Middle Bench Ravi, makes his feature-film directorial debut with this project. Director Mahesh Babu P, known for Miss Shetty Mr Polishetty and Andhra King Taluka, is to be associated with the film as its creator. One other interesting aspect about the film is that Sai Harsha, the son of popular lyricist Ramajogayya Sastry, is to score the music for the movie. The makers unveiled the film's first look poster, introducing the fresh pairing of Jai Jasti and Medha Meka. The poster beautifully captures the warmth, tenderness, and magic of young love. Jai sports a casual, colourful checked shirt and a beard, while Medha looks elegant with her long, flowing hair and a soft smile.

Mamitha Baiju in Talks for
'Jai Hanuman'?

The chartbuster Kurchi Madathapetti from Superstar Mahesh Babu's film Guntur Kaaram has etched its name into the history by surpassing 600 million views on YouTube. With this feat, it becomes only the third Telugu song to cross this landmark, joining the ranks of Butta Bomma and Ramulo Ramula from Ala Vaikunthapurramuloo. What makes this achievement even more impressive is the pace at which it was accomplished. According to reports, Kurchi Madathapetti hit the 600 million mark in just 425 days, making it the fastest Telugu song ever to reach this number. The song's phenomenal popularity can be attributed to several key factors: the infectious, high-energy composition by music director Thaman S, the electrifying dance performances by Mahesh Babu and Sree Leela, and its viral appeal across social media platforms. From Instagram reels to fan edits on YouTube Shorts, Kurchi Madathapetti has inspired a wave of user-generated content, further propelling its reach and engagement. Interestingly, despite Guntur Kaaram underperforming at the box office, its music has emerged as a standout success. This contrast underscores the power of music in transcending a film's commercial fate. The song has resonated with fans across Telugu-speaking states and garnered a nationwide audience, making it one of the most recognizable Telugu tracks in recent times. For Thaman, Kurchi Madathapetti is a career milestone and a testament to his consistent ability to create chart-topping numbers. With its momentum still strong, the song is now eyeing the 700 million mark, a feat that looks well within reach in the coming months. While the Mahesh Babu-Trivikram Srinivas collaboration in Guntur Kaaram may not have met expectations at the box office, Kurchi Madathapetti stands as a shining example of how a powerful soundtrack can leave a lasting legacy, long after the curtains fall on the film.



Vijay Sethupathi's 'Train' to hit theatres
worldwide on December 4

Vijay Sethupathi-starrer action thriller Train, directed by Mysskin and produced by Kalaippuli S Thanu, is set for a worldwide theatrical release on December 4. The film has already received a U/A certificate from the Censor Board and has generated significant buzz following its action-packed teaser.

Chennai: The makers of director Mysskin's eagerly awaited action thriller 'Train', featuring actor Vijay Sethupathi in the lead, have now announced that their film will hit screens on December 4 this year. It may be recalled that the film has already been cleared by the Censor Board for release with an U/A certificate. Producer Kalaippuli S Thanu, whose production house V Creations is producing the film, took to his social media timelines to drop the update. Thanu wrote, "Get ready for the ride!#Train storms into cinemas worldwide on 'DECEMBER 4!'" A couple of months ago, Thanu had announced the news that the film had been cleared by the Censor Board for release. He had then said, "Train censored U/A." For the unaware, director Mysskin's fast-paced action thriller, 'Train', featuring actor Vijay Sethupathi in the lead, has triggered huge



interest in fans and film buffs ever since the makers released a teaser recently. The high octane 43-second teaser shows a speeding train under the control of some vicious people. Scared passengers fearing for their lives look on as one man (Vijay Sethupathi) wages a lone battle. It's evident from the teaser that the train, which resembles a speeding monster, is not halting at any station that it is scheduled to stop at. More significantly, those who seem to have taken control of the

train seem to have come well prepared. What is their mission? Who are these people? And who importantly is the person trying to take them on? Like all other Mysskin thrillers, 'Train' too promises to be an edge-of-the-seat thriller. Train, which is being produced by V Creations and directed by Mysskin, will feature a host of stars including Nasser, Shruti Haasan, Yugi Sethu, Narain, KS Ravikumar, Sampath Raj, Kalaiyaran, Ira Dayanand and Preethy Karan. The film has cinematography by Fowzia Fathima and music by Mysskin himself. Interestingly, Narain in a post on social media last year had released pictures of himself on the sets of Train. The pictures revealed that he was playing a police officer in the film. The disclosure led to speculation if whether Mysskin was attempting to build a Mysskin Cinematic Universe with Train. The reason for the speculation was that Narain had also played the role of a cop in Mysskin's superhit film 'Anjaathey'. However, there has been no confirmation regarding this.

Forget Star Power, The Song That Created a
Sensation Is Out Now

A star hero, a popular heroine, expensive promotions and a huge budget are not always necessary to attract audiences.

A star hero, a popular heroine, expensive promotions and a huge budget are not always necessary to attract audiences. Sometimes just a catchy song and the right social media strategy are enough to create a buzz. The song 'Jim Jim Tara' from the upcoming horror comedy film Parnashala is a perfect example of this trend. The makers of Parnashala have officially released the full version of 'Jim Jim Tara' through Aditya Music today. The song has already attracted lot of attention on social media. Its growing craze has created more interest in the film even before its full version reached audiences.



The interesting thing about 'Jim Jim Tara' is that it started gaining attention even before its official release. Short videos and clips featuring the song began circulating on social media platforms. Many users already created Instagram Reels using its catchy tune. Some celebrities also used the song in their content. This response shows how social media can help a song reach a wider audience without spending huge amounts on promotions and also on starcast. When people like a song, they share it with their friends and followers. This helps the song reach more people and gain popularity. So this song proved that movies can have different promotions without spending money. G. Lakshmidevi wrote and sang the song for Parnashala. Her contribution has helped the song become an important part of the film's promotional campaign. Produced by Manchi Venkat under the SLT Films banner, Parnashala is directed by Y.G. Bharat. The film combines horror comedy with elements of a suspense thriller.