

Centre Approves LB Nagar-Hayathnagar Double-Decker Corridor

Hyderabad: In a major boost to Hyderabad's and Telangana's road infrastructure, Union minister Nitin Gadkari has approved the LB Nagar-Hayathnagar double decker elevated corridor and the foundation-laying proposal for the cable bridge over the River Krishna on NH-167K. State roads minister Komatireddy Venkat Reddy met Gadkari in Delhi on Tuesday to discuss key infrastructure and national highway projects vital for Telangana's growth.

Gadkari approved the proposed elevated corridor between LB Nagar and Hayathnagar to address growing traffic congestion in the rapidly developing area. He also assured the delegation that the tendering process for the expansion of Hyderabad-Vijayawada highway (NH-65) would be completed in November, with construction scheduled to commence in



January 2027.

Gadkari agreed to the proposal to lay the foundation stone for an iconic cable-stayed bridge across the Krishna river on NH-167K, aimed at strengthening road connectivity between Telangana and Andhra Pradesh.

The proposed bridge between Somasila and Sangameswar is expected to shorten the distance to Tirupati by around 80 km and reduce travel

time by nearly three hours, Venkat Reddy explained. He said the bridge would also boost tourism around the renowned Somasila temple and emerge as a landmark infrastructure project for Telangana.

Gadkari directed officials to prepare a fresh detailed project report for the elevated corridor along the Hyderabad-Srisailem stretch of NH-765.

The Union minister ap-

proved the proposal to establish five ropeways in Telangana under the Centre's Parvatmala Pariyojana — the ropeways development programme — to promote tourism and improve access to major tourist destinations. The projects are expected to make travel more convenient for tourists while creating local employment opportunities and stimulating economic activity in surrounding areas. He also responded

positively to the proposal for a Hyderabad-Amaravati greenfield highway, which is expected to strengthen road connectivity between Telangana and Andhra Pradesh.

Under the Setu Bandhan scheme, Gadkari approved the construction of three railway overbridges (ROBs) in Telangana. The projects are expected to reduce waiting time for motorists at railway level crossings and improve road safety.

Venkat Reddy requested Central assistance under the Central Road and Infrastructure Fund (CRIF) for 34 road projects across Telangana. He also sought the upgradation of state highways connecting Pullur, Alampur, Jatrapole, Pentlavelli, Kollapur, Lingala, Achampet, Dindi, Devarakonda, Mallepalli and Nalgonda into national highways. Gadkari responded positively to the proposal, he said.

Opposition Joint Presser Shows Unity Against Modi-Shah Govt, Gyanesh

New Delhi: The Opposition parties, led by the Congress Party held a joint press conference on Tuesday evening, following a meeting at the residence of Opposition Leader in the Lok Sabha Rahul Gandhi, in display of their unity against the Narendra Modi-led ND government and the Chief Election Commissioner Gyanesh Kumar.

Congress chief Mallikarjun Kharge termed INDIA bloc protests against "vote chori", CEC as "massive success". The India Bloc, in united fashion, will carry forward this united fight against the Modi government, he added.

People are angry and are demanding CEC's resignation; govt cannot suppress protests, said CPI general secretary D Raja, and said that the opposition struggle against the current regime will reclaim the now denotified protest site Jantar Mantar, and all other democratic spaces and democratic rights, he added.

NCP-SCP leader Supriya Sule said that India's Constitution is in danger, and the joint opposition's united fight against the vote chori will



continue.

CPI-M general Secretary MA Baby said that "We will take our protest forward; govt first committed 'vote chori' and now 'chori' of protest site", reacting to the Delhi Police move denotifying Jantar Mantar as the designated

protest site in Delhi.

(CEC) Gyanesh Kumar is a "mafia" who has criminalised the entire system; we know how to fight such a mafia: Shiv Sena-UBT leader Sanjay Raut.

TMC leader Sagarika Ghose said that the

Gyanesh Kumar-headed EC is destroying free and fair polls in India; and the united opposition will not stop till he is removed as CEC. She added that the newly elected BJP-led West Bengal government is illegitimate. The Suvendu Adhikari govern-

ment is in power through 'vote chori,' she said.

"PM Modi, HM Amit Shah, CEC Gyanesh Kumar need to understand that the net is closing around them. It's our commitment to the people that those who have destroyed the Constitution will be brought to justice. We are standing here together as one; there are no parallel protests, there's only one protest. Together we all are going to fight till the end to restore democratic process in the country. No matter which institution plays a role, political resistance will continue; people's resistance will continue and will triumph. We have extreme respect for SC, CJI, judicial system; they have role to play, we hope they will play that role," said Rahul Gandhi.

Sanjay Jaju Reviews Water Preparedness Amid El Niño

Hyderabad: Chief Secretary Sanjay Jaju here on Tuesday chaired a review meeting at the Dr. B.R. Ambedkar Telangana State Secretariat, as directed by the Chief Minister, to review drinking water preparedness in GHMC, CMC and MMC (Core Area) in view of the anticipated El Niño impact.

Special Chief Secretary Dana Kishore, HMWSSB Managing Director K Ashok Reddy, Commissioners of GHMC, MMC and Serilingampally Municipal Corporation, and officials of the Irrigation and Mission Bhageeratha departments attended the meeting. The Chief Secretary directed officials to formulate a comprehensive mitigation plan and launch an intensive campaign to promote judicious water use, including the utilisation of STP-treated water for non-domestic purposes and plantation activities.

He emphasised robust contingency planning to ensure adequate and uninterrupted drinking water supply to the Core Urban Region (CURE) and directed officials to ensure adequate funds for implementing the necessary measures.



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Modi Hails India's Rise



New Delhi: Hailing India's economic growth, Prime Minister Narendra Modi on Tuesday said that technology, data, knowledge and innovation have emerged as the sources of power, and stressed the need to use them to create opportunities for millions of people. He also described India as the "mother of democracy" and called for a shift from the traditional exercise of power towards empowering people.

Pitching mostly on the idea of 'power to empower', Modi also said: the question is not who holds power, but how it is used, whether technology will advance only few people or create opportunities for crores of people. "This is where a new idea is born and that idea is 'power to empower'. Beyond power to control lies power to enable, beyond power to compete lies power to collaborate, and beyond power to succeed lies power to help others succeed. So, it is very important to understand the value of power in the current era," the Prime Minister said, while addressing the Bloomberg New Economy Forum here.

"We do not grow at anyone's cost. We grow with the world, and for the world," he said, arguing that India's expanding economic and technological capabilities could help address global challenges at a time of geopolitical tensions, supply-chain disruptions and growing competition over strategic resources. Highlighting India's economic growth, Modi said that the economic growth — fastest by any large economy — is taking place on a strong foundation.

The remarks come as India seeks to attract investment, expand its manufacturing base and strengthen its position in global supply chains amid efforts by governments and companies to diversify production and reduce strategic dependencies. "The 7.8 per cent economic growth recorded in the April-June quarter, foreign-exchange reserves exceeding \$700 billion and reforms spanning taxation, insolvency and labour laws as evidence of India's resilience. In a world filled with uncertainty, India offers the assurance of reliability and stability," he said.

The prime minister, however, warned that globalisation was increasingly exposing countries to strategic vulnerabilities as supply chains, energy, critical minerals, payment systems and technology became instruments of geopolitical pressure. "Things that once connected the world are now being turned into weapons," he said, calling for greater trust and cooperation among countries facing disruptions and intensifying strategic competition.

Citing the country's linguistic diversity, large media landscape and growing digital participation, Modi described India as the "mother of democracy" with more than 100 languages, about 80,000 registered newspapers and publications, more than 1,000 satellite TV channels and over 500 million YouTube users and over 500 million Instagram users in this era. "The theme of this year's forum is on emerging powers. In the third decade of the 21st century a big change is happening. Today, technology, data, knowledge and innovation is power," he said.

Besides, he cited India's digital public infrastructure, affordable mobile data, digital payments and direct transfers of government benefits as examples of technology widening access to economic opportunities. "The same digital payments ecosystem used by street vendors was available to large businesses, describing it as an illustration of inclusive technology," Modi said.

He further said that India is also sharing its digital public infrastructure expertise with partner countries, particularly in the Global South, citing the open-source CoWIN platform developed during the COVID-19 pandemic. He also presented the initiative as part of a broader effort to make India's technological capabilities available beyond its borders.

The prime minister said India's startup ecosystem had expanded from a few hundred ventures before 2014 to more than 250,000, with nearly half based in smaller cities and towns. He also said more than 45 percent of startups had at least one woman director or partner, arguing that innovation was reaching a wider pool of entrepreneurs.

On clean energy, Modi said that India had achieved its target of sourcing 40 per cent of installed electricity capacity from non-fossil fuels in November 2021, well ahead of its 2030 deadline under the Paris climate pledge. He said renewable-energy capacity had risen from about 75 gigawatts in 2014 to approximately 300 gigawatts.

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GEAR UP FOR BATTLE AGAINST CHILD OBESITY

WHO's new guidelines offer India a roadmap to combat childhood obesity through healthier diets and lifestyle changes

Fueled by changes in lifestyles and food habits, India may well have become an epicentre of the obesity crisis, particularly affecting children and young adults. The country is projected to account for more than 11% of the global childhood obesity burden by 2030 if current trends continue. Against this grim backdrop, the World Health Organisation's first-ever global guidelines on integrated management of obesity in children and adolescents come as a welcome development and could go a long way in reversing the trend if implemented in the right spirit. Until now, the WHO had obesity recommendations only for adults. Given the alarming global rise in obesity—400 million children and adolescents were overweight in 2024—it has launched two sets of guidelines—covering 0 to 9 and 10-19 years—essentially focusing on structured diets, physical activity and behaviour-change support. Importantly, the global body has recommended that anti-obesity medications could be considered for adolescents only when supervised lifestyle programmes fail to achieve required health targets. It has said a strict no to pharmacological treatment, bariatric surgery or weight-loss devices for children aged 0-9 years, citing doubts over their safety and long-term effectiveness. The guidelines say that anxiety, depression and low self-esteem can contribute to unhealthy eating, physical inactivity and social withdrawal. According to the World Obesity Atlas 2026, over 14.9 million Indian children aged 5-9 years and 26.4 million adolescents aged 10-19 were living with overweight or obesity in 2025.

India ranks second worldwide behind China and is growing fast. It is estimated that 20 million children could be living with obesity by 2040, while 56 million may be overweight. Also, at least 120 million school-age children could show early signs of chronic diseases such as hypertension and cardiovascular disease linked to high Body Mass Index (BMI). India's challenges are particularly complicated because it confronts a double whammy: malnutrition and obesity simultaneously. The Indian Academy of Paediatrics' guidelines, issued in 2023, recognised the gravity of the problem. They recommended that highly obese children be assessed for associated conditions such as hypertension, abnormal blood lipids, diabetes and fatty liver disease. India's approach concurs with that of the WHO in recognising that containing obesity-related maladies requires a concerted effort involving parents, paediatricians and schools. The WHO's new guidelines rooting for supportive environments for children are particularly important for India. A growing body of research has underlined that children with limited access to healthy food options often rely on poor and unhealthy diets. Policymakers should take note of the global health agency's call for systemic change. Comprehensive national action plans are needed to prevent and treat obesity. The WHO's guideline is not just clinical—it's a preventive public-health call. Implementing the 'lifestyle-first' model through schools, primary care, and family-level behaviour change will be critical for India to avoid a tidal wave of early-onset diabetes and hypertension.

New Security Paper To Make Meeseva Certificates Stronger and Safer

Hyderabad: The state government has introduced a new security paper for Meeseva certificates, which was designed to be more durable and safer from forgery.

In a statement, electronic service delivery commissioner T. Ravi Kiran said that the new paper had 15 advanced security features. These features would help prevent fake certificates and unauthorised copying. The paper was tear-resistant and water-resistant. It can also withstand regular handling, folding and long-term storage. This will help citizens preserve important certificates in good condition for many years. However, the government has not disclosed details of the features for security reasons.

The government said citizens may no longer need to laminate Meeseva certificates under normal conditions. This will make it



easier for people to maintain their documents.

Meeseva centres have used special security paper for certificates since 2011. The new paper will replace the old version. It is expected to be especially useful for birth and death certificates and other documents that people need to keep for a long time.

IT and Industries Minister Sridhar Babu launched the new paper here on Tuesday, and said certificates such as birth and death certificates were important for education, employment and other official purposes. He said the government has a responsibility to keep such documents safe, reliable and durable. He said the use of modern technology would improve the quality of public services.

MLC Polls: TPCC Appoints Observers for Graduate Voter Enrolment

TPCC appointed 43 observers for Hyderabad- Ranga Reddy- Mahabubnagar graduates' constituency while 34 for Warangal- Khammam- Nalgonda graduates' constituency

Hyderabad: Telangana Pradesh Congress Committee (TPCC) president B Mahesh Kumar Goud has appointed observers for the enrolment of graduate voters in connection with the ensuing elections to the Telangana Legislative Council from the Hyderabad- Ranga Reddy- Mahabubnagar and Warangal- Khammam- Nalgonda graduates' constituencies.

The appointed Observers shall coordinate and consult with all leaders and stakeholders



concerned across the respective districts and ensure that the enrolment of graduate voters is carried out effectively, in the true letter and spirit of the party's objectives.

These orders shall come into force with immediate effect. Goud appointed 43 observers for Hyderabad- Ranga Reddy- Mahabubnagar graduates' constituency while 34 for Warangal- Khammam- Nalgonda graduates' constituency.

KTR to attend 'Singareni Karmika Garjana' in Godavarikhani on October 14



Peddapalli: BRS working president KT Rama Rao will participate in a public meeting "Singareni Karmeeeka Garjana" at Godavarikhani on Wednesday.

Former government whip Balka Suman said the government weakened the SCCL, a jewel in the crown of Telangana. He said that coal miners would teach a lesson to the Congress for weakening the coal giant. He accused the Congress ministers of exploiting the coal major for earning huge income.

Suman further said that the BRS was organising the meeting to protect the SCCL and to ensure job security and welfare for coal miners. He informed that Rama Rao would be the chief guest of the event. He urged coal miners and their family members to make the meeting a success by attending in large numbers.

According to the BRS leaders, elaborate arrangements were being made to make the meeting a grand success. Cadres from not only Peddapalli, but also Mancherla, Karimnagar, Prof Jayashankar Bhupalpalli and Jagtial will participate in the event. Activists from several parts of these districts are turning up for it.

Meanwhile, Karimnagar MLA Gangula Kalamakar said that they would attend the meeting by taking out a massive procession with 300 vehicles. He alleged that the SCCL had become a synonym for scams by Congress leaders under Congress rule. He wanted everyone to take part in protecting the coal major.

El Nino Threat: Govt To Pump Additional 60 MGD Drinking Water to Hyderabad

Hyderabad: The state government plans to mobilise an additional supply of 60 million gallons a day (mgd) of water for the city, on top of the 560 mgd supplied every day, in view of the drinking water stress likely to be caused by El Nino conditions of high temperatures and deficit rainfall.

The government proposes to draw, for the CURE limits within the Outer Ring Road, 15 mgd more from the Krishna river and utilise 20 mgd, and if necessary an additional 20 mgd, from Mission Bhagiratha, and an additional five mgd from the Osmansagar and Himayatsagar.

By November, pipeline work from the Mallannasagar to the city would be completed, making another 20 mgd available.

These details were provided during a review meeting that Chief Secretary Sanjay Jaju held with senior officials to review the drinking water situation in CURE limits. He said that if people in the three municipal corporations of Hyderabad, Cyberabad and Malkajgiri conserved just 20 per cent of their water consumption, around 80 mgd could be saved every day.

Jaju said all measures were being taken to ensure uninterrupted drinking water supply to the city despite the El Nino conditions. He appealed to people to conserve water and cooperate with the government in managing the available resources efficiently.

He asked officials to curb the wastage of drinking water, particularly its use for washing vehicles, and launch an intensive 60-day public awareness campaign on water conservation. The campaign would involve film actors, celebrities and other prominent personalities to encourage people to adopt water-saving practices. Jaju appealed to residents to treat every drop of water as a valuable resource and use it judiciously to help the city tide over the challenges posed by El Nino.

Telangana Govt Announces Dasara Bonus for Singareni Workers

Hyderabad: The Telangana government has announced a festive bonanza for Singareni coal mine workers on the occasion of Dasara. Deputy Chief Minister and Finance Minister Bhatti Vikramarka announced that each permanent employee of Singareni Collieries Company Limited (SCCL) would receive an average profit-sharing amount of ₹1,53,912.

Addressing a media conference at Praja Bhavan on Tuesday, along with IT and Industries Minister Duddilla Sridhar Babu, the Deputy Chief Minister said that 38,737 permanent employees would benefit from the decision. In addition, 29,717 contract workers would receive a bonus of ₹5,500 each.

Bhatti said the government had decided to distribute 34 per cent of Singareni's profits among workers, continuing the practice followed in previous years. The company earned a net profit of ₹1,754 crore this year, of which ₹596 crore would be distributed among workers as their profit share.

He emphasised that the government was equally committed to the welfare of permanent employees and contract workers. The government had paid a bonus of ₹5,500 to contract workers last year and had decided to continue the same amount this year.

Government Committed to Fulfilling Workers' Dream of Owning Houses

The Deputy Chief Minister said the government was determined to fulfil the long-cherished dream of Singareni employees and workers to own houses.

"We will give the highest priority to workers' welfare and the future of their families. Long-pending issues will be resolved, and justice will be delivered to eligible workers. We are preparing a special action plan to provide housing opportunities to Singareni employees and workers," he said.

He directed officials to identify areas belonging to Singareni where mining had not yet been undertaken and prepare suitable layouts for housing. He also instructed them to formulate an action plan for establishing a housing colony in the name of former Prime Minister Pandit Jawaharlal Nehru, who promoted a mixed economy and strengthened public-sector enterprises.

Bhatti recalled that, out of 5,774 acres returned by Singareni to the Revenue Department, 4,500 acres had been distributed as house-site pattas to the poor during the previous Congress government under the late Chief Minister Dr Y.S. Rajasekhara Reddy.

He said the Singareni management had been directed to expedite the process of issuing house-site pattas to eligible beneficiaries for the remaining approximately 1,250 acres under Government Order No. 76.

Pending Dependent Employment Cases to Be Resolved in 15 Days

The Deputy Chief Minister said officials had been instructed to complete the pending formalities relating to approximately 250–300 dependent employment orders within the next 15 days and issue appointment orders to eligible candidates.

He said that between 136 and 170 pending cases involving changes in workers' names would be examined from a humanitarian perspective. Appropriate decisions would be taken based on the recommendations of the committee constituted by Singareni officials. To reduce inconvenience to workers seeking medical invalidation, Bhatti directed the management to conduct medical board meetings on designated days every month at all area hospitals within Singareni's jurisdiction. Workers would no longer need to travel to Kothagudem for the process. Medical examinations would be conducted locally, and the process would be expedited to benefit as many eligible workers as possible. He also instructed officials to examine the possibility of reinstating workers who had lost their jobs because they could not attend duty during the COVID-19 pandemic or due to other local circumstances, through a one-time option.

"Our government believes that workers' problems must be addressed with compassion, keeping the livelihoods of their families in mind," he said.

The Deputy Chief Minister directed the management to distribute safety kits to workers every six months without fail and stressed that there should be no compromise on workplace safety.

He also instructed officials to take steps to ensure that income tax on workers' perks and allowances was paid by the company to the government, on the same lines as the arrangement applicable to Singareni employees.

Encroached Residential Areas to Be Surveyed

Bhatti said a committee comprising Singareni officials and the district collector would prepare a preliminary list of people living in occupied residential areas. After consultations with local MLAs and consideration of their views, a comprehensive list of eligible beneficiaries would be prepared. He directed officials to complete the process within one month.

The Deputy Chief Minister also announced plans to upgrade Singareni's area hospitals to corporate-hospital standards. The objective was to ensure that ordinary workers could access high-quality medical treatment within Singareni hospitals instead of having to depend on private hospitals.

"If necessary, we will increase doctors' salaries and remuneration to attract qualified specialists. We will also make cardiac and catheterisation laboratory services available for emergency treatment," he said.

Vijay's Presence Adds Fresh Buzz To Utsav: Naidu

VIJAYAWADA: Andhra Pradesh Chief Minister N. Chandrababu Naidu said his Tamil Nadu counterpart, C. Joseph Vijay, had added fresh enthusiasm to Vijayawada Utsav 2.0 with his participation in the celebrations at Punnami Ghat on Tuesday.

The two Chief Ministers joined the festivities, with Vijay's opening address in Telugu, greeting people on the occasion of Navaratri and thanking them for their affection, drawing an enthusiastic response from the gathering.

Welcoming Vijay on his maiden visit to Vijayawada after assuming office as Chief Minister, Naidu praised his political journey, noting that he had formed a party and come to power within two years. He said Vijay was committed to the development of Tamil Nadu and described his visit to Andhra Pradesh as a special occasion for the two states.

"Though our States are different, our aspirations are the same. India should prosper, and Andhra Pradesh, Tamil Nadu, Telangana and Karnataka should develop," Naidu said. Congratulating the organisers and artists for making the second edition of Vijayawada Utsav a vibrant celebration, Naidu said the large turnout reflected public enthusiasm. The energy of the youth and



their growing technological capabilities inspired confidence that India could achieve anything, he added.

Naidu expressed confidence that river-linking projects would become a reality under Prime

Minister Narendra Modi's leadership. He said the Godavari and Krishna rivers would be linked through the Vijayawada region and expressed hope that the Godavari, Krishna, Penna, Tungabhadra and Cauvery rivers would even-

tually be interconnected, benefiting four southern States through improved water availability.

He also expressed confidence that India would emerge as the world's leading nation by 2047. Technology and knowledge should go hand in hand with spirituality, which cultural and religious festivals could help promote, he said. Naidu invoked the blessings of Goddess Kanaka Durga for the success of the proposed river-linking initiatives.

Vijay began his address with "Andariki namaskaram" (Greetings to everyone), drawing applause from the audience. He described his participation in the Navaratri celebrations as a privilege and extended festive greetings to the Telugu people.

"I am very happy to be here in Vijayawada and to meet all of you. I consider it my good fortune to participate in these Navaratri celebrations. My greetings to everyone on this occasion. I am happy to have come to Vijayawada to discuss river interlinking with the honourable Chief Minister Chandrababu Naidu," Vijay said.

Thanking the people for their affection and hospitality, he concluded, "Thank you, Vijayawada, for your hospitality, and thank you, sir, for inviting me." Naidu and Telugu Desam leaders felicitated Vijay at the event.

Pawan Kalyan Inaugurates Rs. 8.91-Crore Atmakur Town-NH 67 Road



Nellore:Deputy Chief Minister K. Pawan Kalyan on Tuesday virtually inaugurated the 2.2-km four-lane road that connects Atmakur town in Nellore district to National Highway 67. Developed at a cost of ₹8.91 crore, widening of the road had been a long-pending demand of local residents.

The road has been named Vayuputra Marg, in view of the 50-foot Hanuman statue at a nearby temple. The project involved road widening works worth ₹6.31 crore taken up by the Panchayat Raj department and another ₹2.60 crore of NUDA (Nellore Urban Development Authority) spent on the central divider, streetlights and beautification.

Speaking on the occasion, Pawan Kalyan said the widened road connectivity would be beneficial for Atmakur residents, students, and farmers in accessing National Highway 67.

The road has been widened following the request of Endowments minister Anam Ramanarayana Reddy, who is the MLA of Atmakur, to the Deputy CM. Anam pointed out that a single road had been built in 2012-13 between Atmakur and NH 67. After the coalition government assumed office, Pawan Kalyan sanctioned funds for its expansion, which has been completed within four months.

The Endowments minister said he has sought ₹500 crore under the Jal Jeevan Mission to address drinking water shortages in the upland region, ₹25 crore for the Penna River bridge and its approach road, and a special package of ₹24 crore for widening the Narsapuram-Nagulapadu road.

Anam said ₹17 crore have been sanctioned for village CC roads and promised another ₹14 crore after the local body elections are completed.

SEC Holds Meet, Promises Free And Fair Local Body Polls In AP

VIJAYAWADA: State Election Commissioner Anil Chandra Punetha held a meeting with representatives of various political parties here on Tuesday and sought their help in the strict implementation of the model code of conduct for the local body elections.

Representatives from 19 political parties at the national and state level and 12 from other states attended the meeting.

Some of them asked the SEC to expeditiously issue caste as also no-due certificates to the candidates who have submitted the applications. They sought the provision of CCTV coverage relating to the election process to enhance transparency and a strict vigil against the movement of liquor.

They also sought adequate security to the contestants where necessary and proper facilities for filing of nominations at the district collectorates. Due consideration, they said, must be given for festivals while finalising the elections schedules.

Another call to the SEC was to issue instructions to the police to be impartial and maintain a level playing field for all contestants.

The election commissioner said he had



already advised the authorities to ensure expeditious issue of caste certificates and no-due certificates to the aspiring candidates. SEC, he said, had also issued detailed instructions for identification of sensitive, hypersensitive and critical polling stations and for appropriate measures, including videography, webcasting and deployment of micro observers based on need, to ensure free, fair and transparent elections.

The SEC clarified that nominations must be filed before the concerned returning officer/election officer.

It had also issued instructions that security should be provided based on the assessed threat perception, wherever a request for such security is received.

Earlier, SEC secretary A Mallikarjuna gave a power point presentation on various preparatory activities for the conduct of ordinary elections along with the relevant provisions of election laws and the model code of conduct.

Jagan Wants Priority Given to Party Loyalists in Contesting Polls

YSR Congress president and former chief minister Y.S. Jagan Mohan Reddy directed party leaders to choose candidates who are YSRC loyalists with strong commitment.



He gave the directive at a meeting he held at the party office in Tadepalli with party's regional coordinators, district presidents, and parliamentary observers on Tuesday.

The meeting discussed at length guidelines to select candidates and how YSRC must prepare for the ensuing polls, while keeping in mind the corporations

and municipalities that are reserved for SCs, STs, BCs, and women.

Jagan Mohan Reddy asked party leaders to assess the situation in each area and select winnable candidates. He advised YSRC leaders about selecting candidates who have in their possession caste and no-dues certificates issued by the government.

The former CM cited the case of Shashikala, a former corporator from Visakhapatnam, saying that though she is from the SC community, she had been issued an OC Kapu caste certificate.

He asked the party's regional coordinators to respond promptly to various developments. He directed constituency and parliamentary observers to remain available locally. He wanted them to question any misuse of official power and bring such matters to the attention of people.

Minister Calls For Improved Nutrition Outcomes In AP



VISAKHAPATNAM: Minister for women development and child welfare Gummidi Sandhya Rani has called for improving service quality, strengthening interdepartmental coordination and adopting evidence-based interventions to improve nutrition among women and children in Andhra Pradesh.

Addressing the inaugural session of the state-level consultation on "Accelerating Nutrition Results in Andhra Pradesh" in Visakhapatnam on Tuesday, she said the Swarna Andhra vision encompassed healthy mothers, thriving children, empowered women and a strong future generation, alongside infrastructure development and economic growth.

Acknowledging progress in reducing child malnutrition and strengthening Anganwadi services, the minister said the next phase should focus on measurable outcomes and reaching vulnerable communities. She identified urban nutrition as a priority, particularly for migrant families and underserved urban populations.

On adolescent girls' development, she called for measures to address anaemia, promote healthy diets and menstrual health, prevent child marriage and early pregnancy, and improve educational and livelihood opportunities. Initiatives such as Kishori Vikasam, Sakhi and YUVA groups would support these efforts, she said.

The minister stressed the need to build the capacity of frontline workers, strengthen supportive supervision and use data effectively to improve service delivery.

The consultation, supported by World Bank technical assistance in collaboration with the Union government and Niti Aayog, identified five priority areas: urban nutrition, adolescent empowerment, service quality, departmental coordination and evidence-based innovation.

The government aims to translate the recommendations into actionable measures over the next one to two years.

Eluru MP Seeks Palm Oil, Coconut Boards in Godavari Districts

Kakinada: Eluru Lok Sabha member Putta Mahesh Kumar Yadav has sought setting up of palm oil and coconut boards in Godavari districts, as the acreage under these crops is high in the region.

Mahesh Kumar and Denduluru MLA Chintamaneni Prabhakar participated in an awareness programme on modern techniques for growing crops at the Horticulture Research Centre in Vijayarai village of Eluru district on Tuesday.

The Eluru MP said that to set up the palm oil and coconut boards in the area, he would contact union ministers and the central government officials. He underlined that there is a bright future for palm growers. He would



ensure that they get the required help as well as good prices for their crop.

Mahesh Kumar called upon youth, in particular those belonging to the farming community, to strive and become entrepreneurs, rather than seeking employment. He pointed out that educated youth from farming families can establish their own industries locally, thereby creating employment for others and achieving success. The MP pointed to countries like Switzerland and Brazil that import cocoa grown in Africa and export chocolate to rest of the world. He said that there is significant potential to set up industries for manufacturing products like chocolate from coconut and cocoa in the Eluru region. Youth should focus on this aspect.

TAHSILDAR AND MANDAL SURVEYOR OF ABDULLAPURMET MANDAL, RANGA REDDY DISTRICT ARE IN ACB NET.

AMEER HUSSAIN CRIME BEURO CHIEF

, AO-1 Sri Batuka Srinivasulu, Mandal Surveyor and AO-2 Sri B. Sudershan Reddy, Tahsildar, of Abdullapurmet Mandal, Ranga Reddy District, were caught by ACB, CIU. AO-1 was apprehended near Abdullapurmet (V) & (M) while accepting the bribe amount of 220,00,000/- from the complainant on the instructions of AO-2, for doing an official favour i.e., to conduct the survey and issue a Joint Inspection Survey Report for layout under HMDA guidelines. The Accused Officers had initially demanded a bribe of ?30,00,000/-, which was later reduced to 220,00,000/-.

The bribe amount was recovered from the possession of AO-1 at his instance. Both hand fingers of AO-1 yielded positive results in the chemical test. Thus, AO-1 and AO-2 performed their public duty improperly and dishonestly.

AO-ISri Batuka Srinivasulu, Mandal Surveyor and AO-2 Sri B. Sudershan Reddy, Tahsildar,



Abdullapurmet, Ranga Reddy District, are being arrested and produced before the Hon'ble Principal Special Judge for SPE & ACB Cases, Nampally, Hyderabad. The case is under investigation. The details of the complainant are withheld for security reasons.

Call Phone Number -1064 [Toll-free Number]

In case of a demand for a bribe by any Public Servant, the public is requested to contact the ACB Toll Free Number, i.e., 1064, to take action as per Law. ACB Telangana can also be contacted through social media platforms WhatsApp (9440446106), Facebook (Telangana ACB), and X (X/formerly twitter Telangana ACB). The QR Code of ACB is also displayed in all Government Offices and prominent public places to contact ACB, Telangana. The name and details of the victim/complainant will be kept secret

SENIOR CIVIL JUDGE cum Secretary of District Legal Services Authority Visits Children's Home and Old Age Home

AMEER HUSSAIN CRIME BEURO CHIEF

Smt. A. Sridevi, Secretary of the District Legal Services Authority (Sessions Division, Nampally, Hyderabad), visited the Nintigale Children's Home and the Sisters' Home Old Age Home in Musheerabad today.

During her visit to the Nintigale Children's Home, Smt. A. Sridevi interacted with the children and inquired about their education, health, food, accommodation, daily activities, and general welfare. She advised the management to provide a safe and pleasant environment for the children and to extend the necessary support for their educational and mental development. She emphasized that it is the responsibility of the concerned officials to protect children's rights and ensure they are not subjected to any form of injustice.

Subsequently, she visited the Sisters' Home Old Age Home in Musheerabad, where she spoke with the elderly residents and inquired about their health, diet, accommodation, medical facilities, and other needs. She highlighted the importance of ensuring a dignified life for the elderly, prioritizing their healthcare, and ensuring they live safely in a hygienic environment. It was explained that free legal aid is available to eligible individuals through the District Legal Services Authority, covering issues such as child rights, the welfare of the elderly, maintenance, and other legal matters. It was emphasized that the concerned departments should work in coordination to ensure justice for the vulnerable sections of society.

Child Protection Officer Mr. Vijaya Bhaskar,



members of the Child Welfare Committee (CWC), the in-charge of the old-age home, and Mr. Keshava Reddy from the District Legal Services Authority participated in this program.

Through this visit, the District Legal Services Authority demonstrated its commitment to the welfare of children and the elderly, the protection of their rights, and the provision of necessary legal assistance.

Grand Bathukamma Celebrations at Manuguru Government ITI!

Bathukamma Festival Symbolizes Telangana's Culture and Traditions: Principal O. Sarangapani*

Manuguru, October 13:* Bathukamma celebrations were held with great enthusiasm and grandeur at the Government Industrial Training Institute (ITI) in Manuguru on Tuesday. Students participated enthusiastically in the festivities, creating beautiful Bathukammas with colourful flowers and celebrating the occasion with traditional songs and dances.



Speaking on the occasion, ITI Principal O. Sarangapani explained the significance of the Bathukamma festival to the students. He stated that Bathukamma is a symbol of Telangana's rich culture and traditions. He highlighted the festival's connection with nature and flowers and emphasized the importance of preserving Telangana's cultural heritage and passing it on to future generations.

Following the address, students gathered around the beautifully arranged Bathukammas, singing traditional songs and dancing with joy. The celebrations created a festive atmosphere on the institute premises.

Faculty and Staff Participate

Superintendent T. N. Jyothirani, ATVOs M. Srinivasa Rao, G. V. Krishna Rao, A. Narsaiah, Venugopal Naidu, Senior Assistant Sadhana, ATC Master Trainers Purnachandra Rao and Karthikeya, along with ATC and ITI staff members, participated in the celebrations.

The enthusiastic participation of students in the traditional festivities highlighted their appreciation for Telangana's cultural heritage and the spirit of the Bathukamma festival.

NHM employees should be regularized Dr. E. Bharat Kumar demands

Warangal Bureau: District NHM employees went on an indefinite strike at Pochamma Maidan Junction in Warangal city on Tuesday.

About 17,000 employees working under the National Health Mission across Telangana state took to the streets for their just demands. NHM State Working President Dr. T. Bharat Kumar participated in the strike program. Speaking on the occasion, he said that NHM employees play a key role in protecting public health, but the state government is making them redundant without solving issues like regularization of employees, job security, fair wages and service benefits. He demanded that all



employees who have been providing medical services to the people for many years, from continental employees to doctors, be regularized without any conditions as per the rules. They urged the government to provide job security, PRC, fair wages, gross salary, annual increments, royalty bonus, health insurance and other welfare benefits to the employees of NHM 78 cadre and to review the wage differences between different cadres in a fair manner. They urged the government to understand the pain of the employees and take positive steps keeping in mind the future of their families. Dr. Ravinder Nithin Reddy, Dr. Harikrishna, Dr. Mohan Rao, Dr. Madhu, Dr. Yashaswini, Dr. Ramya, Diet Manager, Anil VC, CM Ravinder, DAO, Sunitha Sangha, Anil Kumar, Anji, Narmada Jyoti, Geetha Vaikuntam, LSM employees and others participated in this strike.

Basara Temple Must Be Developed into a Beautiful and Well-Equipped Pilgrimage Centre

Quality Standards Must Be Strictly Maintained in Godavari Pushkaralu Works District Collector Bhavesh Mishra

Nirmal District : District Collector Bhavesh Mishra has directed officials to expedite the construction of the new temple of Sri Gnana Saraswati Devi at Basara and develop the temple premises into a beautiful and well-equipped pilgrimage centre. He instructed the officials to complete all works being undertaken as part of the upcoming Godavari Pushkaralu arrangements within the stipulated deadlines while strictly adhering to quality standards.

During his visit to Basara on Tuesday, the Collector first inspected the construction works of the new Sri Gnana Saraswati Devi Temple and enquired with the concerned officials about the progress of the works. He instructed them to carefully remove the debris generated from the earlier construction activities.

The Collector emphasized the need to prepare a comprehensive action plan to ensure that all temple construction works are completed within the ?????????? timeframe. He directed officials from the concerned departments to continuously monitor the progress of the works and ensure that there is no compromise on quality.

Subsequently, the Collector conducted a review meeting with officials regarding the arrangements for the upcoming Godavari Pushkaralu. He inspected the Pushkar bathing ghats along the banks of the Godavari River and instructed officials to provide all necessary facilities for devotees to take holy dips.

He stressed the importance of making ad-



vance arrangements to ensure that devotees do not face any inconvenience during the Pushkaralu. He further directed officials to complete all works being undertaken by various departments within the prescribed deadlines.

The Collector made it clear that quality standards must be strictly maintained in all Pushkaralu-related works and that their progress should be monitored regularly.

Officials Present:

R&B Executive Engineer Subhash, Irrigation Department Executive Engineer Anil, Horticulture Officer Ramana, Temple Executive Officer Anjana Devi, Tahsildar Pavan Chandra, and other officials and staff members participated in the inspection.

Second phase of census should be conducted in a strict manner

Baldia Special Officer, Hanamkonda District Collector Chahat Bajpai Special training program for charge clerks and technical assistants

Hanumakonda : Baldia Special Officer Hanamkonda District Collector Chahat Bajpai suggested that the field staff should have complete understanding of the relevant regulations, questionnaires and technical aspects to conduct the second phase of the census effectively and transparently.

On Tuesday, the Collector attended the special training program on the second phase of the census for charge clerks and technical assistants in the city limits at the headquarters of the Greater Warangal Metropolitan Corporation on October 13 and 14 as the chief guest and directed the officials.

As part of this train-



ing, the procedure for converting the house listing operation blocks undertaken in the first phase into enumeration blocks, the technical processes to be carried out through the web portal, the allocation of enumeration blocks, and the steps to be taken to ensure that no one is left out in the census were explained. Also, the enumerators and supervisors were made aware of the details to be collected by going door to door, as well as the correction of any errors as part of the first phase, key points in the questionnaire, and the procedures for identifying and correcting errors or discrepancies in the population details. It was advised to ensure that the details of every family and every individual in the allocated areas are recorded comprehensively, and to use the technology system effectively to avoid any mistakes in the census.

CH Satish and Junior Technical Supervisor Prashant from the Census Department, Hyderabad participated in this program and trained the staff on the use of the web portal, changes in blocks, recording of population details, etc.

Warangal Bus Station construction work should be accelerated further

KUDA Chairperson Gundu Sudharani
KUDA Chairperson, Hanumakonda District Collector inspects construction work



Warangal, Bureau : KUDA Chairperson Gundu Sudharani said that the construction and development work of Warangal Bus Station should be accelerated further.

The Kuda Chairperson inspected the bus station works under construction in Warangal and their progress along with Hanumakonda District Collector and KUDA Vice Chairperson Chahat Bajpai. The map related to the construction and development work of the bus station was inspected. The representatives of the construction company were spoken to about the progress of the work.

Speaking on the occasion, KUDA Chairperson Gundu Sudharani said that the construction work of Warangal Bus Station should be completed quickly.

Hanumakonda District Collector and KUDA Vice Chairperson Chahat Bajpai said that as part of expediting the construction work of Warangal Bus Station, more workers should be appointed. He ordered that the columns, slabs and retaining wall works should be completed simultaneously.

KUDA EE Bheem Rao, DE Jalaluddin, other officials and representatives of the relevant construction companies participated in this program.

Grand Birthday Celebrations of Congress District President Thota Devi Prasanna!

Leaders Extend Heartfelt Wishes to Devi Prasanna, Who Rose from an Ordinary Party Worker to District President

Manuguru Correspondent| October 13, 2026 : The birthday of Thota Devi Prasanna, President of the Bhadradi Kothagudem District Congress Committee, was celebrated grandly on Tuesday at the Congress Party office in Manuguru.

Under the leadership of Mandal Congress President Peerinaki Naveen and Town Congress President Kuram Ravi Mudiraj, senior party leaders and public representatives cut a cake and extended their heartfelt birthday wishes to Devi Prasanna.

The leaders appreciated her political journey, highlighting how she rose step by step from an ordinary party worker to the position of District Congress President. They wished her good health, happiness, prosperity, and suc-



cess in reaching even higher positions in the future. They also expressed hope that she would continue to serve the party and the public with dedication.

Prominent Leaders and Party Members Attend

Those who participated in the celebrations included District Congress Executive Committee member Sarapu Ram Reddy, Mahila Congress President Kurapati Soujanya, Sarpanch Kalaboyina Madhava Rao, SC Cell Town President Poduthuri Ravi, Deputy Sarpanch Gandla Suresh, and party leaders Kuchupudi Babu, Thupudi Srinu, Sirapu Ganesh Reddy, ward members Kolapinni Manasa and Uke Krishnaveni, Chappidi Rama Subrahmanyam, Venkata Rao, Korlakunta Apparao, Bathula Srinu, Adi Lakshmi, Shyamala, Swaroopa, Saritha, Narsamma, Nanaji, Lavakumar, Gudikandula Prasad, Munigala Biksham, Sriram Peddulu, members of the Lorry Association, and several other Congress leaders and workers.

The celebrations concluded with leaders and party workers conveying their best wishes for Devi Prasanna's continued success and a bright future in public service.

Gummula Rajasekhara Appointed as Peddapalli SI

Police Commissioner Amber Kishore Jha Issues Transfer Orders



Peddapalli Correspondent September 13: Peddapalli: Ramagundam Police Commissioner Amber Kishore Jha issued orders on Tuesday night appointing Gummula Rajasekhara as the Sub-Inspector (SI) of Peddapalli Police Station. Rajasekhara, who was previously working at the Chennur Town Police Station, has been transferred to Peddapalli. Meanwhile, Naresh, who was serving as the SI of Peddapalli, has been transferred to the Crime Control Special Cell (CCS) in Mancherla.

Dasara Gift for Singareni Workers: Rs.1,53,912 Profit Share Per Permanent Employee

5,500 Bonus for Contract Workers | Pending Dependent Employment Issues to Be Resolved Within 15 Days*



Hyderabad, October 13: The Telangana government has announced a special Dasara gift for Singareni coal mine workers and employees. Deputy Chief Minister and Finance Minister Bhatti Vikramarka announced that 34% of Singareni's profits would be distributed among workers as a profit-sharing bonus.

Under this decision, each permanent employee will receive an average profit share of ₹1,53,912. A total of 38,737 permanent employees will benefit, while 29,717 contract workers will receive a bonus of ₹5,500 each. Of Singareni's net profit of ₹1,754 crore, approximately ₹596 crore will be distributed among the workers.

Bhatti Vikramarka announced these details during a media conference held at Praja Bhavan in Hyderabad on Tuesday, along with IT and Industries Minister Duddilla Sridhar Babu.

Government Focuses on Workers' Welfare

The Deputy Chief Minister said the government was committed to fulfilling the dream of Singareni workers to own houses. He directed officials to resolve approximately 250-300 pending dependent employment cases and issue orders to eligible candidates within 15 days.

He also said that pending name-change issues would be examined from a humanitarian perspective. Medical board meetings would be conducted regularly at Singareni's area hospitals to make medical services more accessible to workers.

The government would also work to improve hospital facilities, provide safety equipment to workers and conduct free cancer screening tests for people in areas surrounding Singareni operations.

Steps to Strengthen Singareni

Bhatti Vikramarka said the government was focusing on securing new coal blocks, including Tadicherla - 2, Koyagudem - 3, Manuguru PK OC-2 Dip Side and Naini, to strengthen Singareni's future.

He added that the government would rationalise coal prices in line with market conditions and take steps to recover pending dues from electricity utilities in a phased manner.

Sridhar Babu Criticises BRS Minister Duddilla Sridhar Babu criticised the BRS, stating that it was ironic for the party to launch protests under the banner of "Porubata" after allegedly weakening Singareni during its ten-year rule.

He questioned why the previous government had failed to resolve workers' problems while in power. Sridhar Babu asserted that the present government was committed to Singareni's development and the welfare of both permanent employees and contract workers.

MLAs from the coal belt, Singareni CMD Dr. Buddha Prakash Jyoti and senior officials attended the meeting.



Collector Focus on El Nino Conditions

Assessment of crop condition village-wise
Warangal District Collector Dr. Satya Sharada

Warangal Bureau : The District Collector focused on the El Nino conditions. He advised the officials to prepare an advance action plan.

Since there is a possibility of changes in weather conditions due to the effect of El Nino, District Collector Dr. Satya Sharada instructed the officials to assess the impact on the agricultural sector in advance and take steps to prevent farmers from facing difficulties.

A review was held with the officials of the relevant departments at the District Collectorate on Tuesday.

Speaking on the occasion, the District Collector said, The District Collec-



tor instructed the concerned officials to hold village meetings in the villages to create awareness among the farmers to cultivate six wet crops as an alternative to the paddy crop.

He advised to assess the crop condition and water availability village-wise. Villages where crops are dry-

The collector ordered that preventive measures should be taken according to the conditions by continuously monitoring the weather forecasts, and necessary instructions should be given to the farmers and monitoring should be carried out at the field level to prevent crop loss.

Additional Collector Local Body YV Ganesh, Agriculture Department Officer Vijay Bhaskar, Horticulture and Forestry Department Officer Srinivas Rao, DRDO Naga Padmaja, Animal Husbandry Department Officer Dr. Balaji, CPO Chandrakala, RWS Officer Nirmala and others participated in this program.

He said that plans should be prepared to effectively utilize the available water resources to prevent water shortage in the upcoming agricultural season.

He suggested that officials of the agriculture, irrigation, rural development and panchayat raj departments should work in coordination.

Land Resurvey to Provide Permanent Solutions to Farmers' Land Issues

Farmers' Cooperation Essential for the Resurvey Process
District Collector Bhavesh Mishra

Nirmal : District Collector Bhavesh Mishra stated that the land resurvey process would help resolve farmers' land-related issues and provide a permanent solution to land disputes.

On Tuesday, the Collector conducted a field-level inspection of the ongoing land resurvey process in Tanur. During the inspection, he enquired with the concerned officials about the progress of the survey and the measures being taken to complete the process.

The Collector instructed the officials to inform all concerned farmers in advance before conducting the resurvey. He emphasized that the survey must be carried out in the presence of the farmers to ensure transparency and prevent any disputes. He further directed all members of the survey team to attend their duties without fail and complete the resurvey within the stipulated deadline.

Later, while interacting with the farmers, the Collector explained that the government had undertaken the land survey and resurvey process with the objective of resolving land-related problems permanently. He advised farmers to remain available during the survey and provide the officials with accurate details regarding their respective lands.

He appealed to the farmers to extend their full cooperation to the officials to ensure that the resurvey process was completed smoothly, transparently, and without any disputes.



Tahsildar Mahendranath, Surveyor Kishan, and other officials and staff members participated in the inspection.

SC to Hear Plea Against Legal Immunity for CEC, Election Commissioners

New Delhi: The Supreme Court on Tuesday agreed to hear a plea challenging the validity of a provision of a 2023 law that grants immunity to the chief election commissioner and election commissioners in respect of certain acts undertaken in the discharge of their official duties. A bench of Chief Justice Surya Kant and Justices Joymalya Bagchi and V Mohana issued notice to the Centre and the Election Commission seeking their responses on the plea filed by NGO Association for Democratic Reforms.

The plea has sought to declare Section 16 of the Chief Election Commissioner and Other Election Commissioners (Appointment, Conditions of Service and Term of Office) Act, 2023 to be unconstitutional.

Section 16 of the Act says, "Notwithstanding anything contained in any other law for the time being in force, no court



shall entertain or continue any civil or criminal proceedings against any person who is or was a Chief Election Commissioner or an Election Commissioner for any act, thing or word, committed, done or spoken by him when, or in the course of acting or purporting to act in the discharge of his official duty or function."

The bench tagged the plea with a separate pending petition raising similar issue.

In January this year, the top court had agreed to examine a separate plea challenging the immunity granted to the CEC

and the ECs under Section 16 of the 2023 Act.

It had issued notice to the Centre and the Election Commission seeking their responses on the plea filed by NGO 'Lok Prahari'. The top court had then refused to stay the provision.

The plea claimed the provision "gives unprecedented, unbridled power to the CEC and ECs by providing them complete blanket permanent immunity for life from any civil and even criminal proceedings for their wrongdoings in gross misuse of their office".

RBI Continues Efforts To Prevent Excessive Volatility In Value Of Rupee: FM

New Delhi: Flagging concern over rupee depreciation in India, Union finance minister Nirmala Sitharaman on Tuesday said the Reserve Bank of India (RBI) will continue its efforts to prevent the excessive volatility in the rupee. "The rupee has reached a low against the US dollar mainly due to global uncertainties, even though India's macroeconomic fundamentals, including forex reserves, are strong and the regulator RBI is ensuring that the domestic currency stays stable," she said at the Bloomberg New Economy Forum 2026 here.

Asked about rationalisation in taxes in the securities market, the minister also said that the debate around STT and long-term capital gains tax rationalisation is healthy, and she will 'keenly' hear these debates. "We are very close to the Budget, and the preparation for the Budget has started. It may not be the best time for me to say what I will or what I will not consider," she said.

Sitharaman further said that the long-term capital gains tax is something on which a lot of people have been commenting, and the



issue also came up during her conversation with investors in India and abroad. "It's healthy to have this debate, and I will be keenly hearing them," she said.

Elaborating on the rupee, the minister also said that the central bank, through its measures, is trying to prevent volatility and not "fix" the rupee level. So, these efforts from the RBI will continue not to, as I said, fix the rupee. We would appreciate it if the rupee finds its own (level). The RBI over the week-end announced a slew of measures to stem rupee fall," the minister said.

Recently, the central bank announced the creation of a special window for oil marketing companies, which will take US dollar demand away from the spot market and tightened rules governing forex derivatives trades to curb speculative bets against the rupee. "The latest measures by the RBI sup-

ported the rupee as its value appreciated one per cent on Monday. On Tuesday, it appreciated to Rs 94.96 in the early trade," she said.

The minister also said India's fundamentals are fine, with sound foreign exchange reserves. "Within the country, we are making sure that we keep the macroeconomic fundamentals sound. Fiscal discipline is not going to be a matter, which should worry investors. But as regards the rupee, and as regards the way it is reacting to the ups and downs with the dollar, yes, that's where the challenge is, and we will be attending to it," she added.

To support the rupee amid the West Asia crisis, the government and RBI took a slew of steps to attract dollars into the country. "To reduce compliance burden for foreign investors in government securities, the government expanded the list of specified securities under the fully accessible route (FAR) to include new issuances in G-Secs. Besides, income tax exemption was given to income from interest and capital gains made by FPIs from investments in G-Secs," she said.

Police Complaint Filed Over 'Knife Attack Attempt' On Mamata Near Her Home

Kolkata: A complaint was filed with the police alleging that a woman carrying a knife attempted to approach former West Bengal chief minister Mamata Banerjee in a threatening manner when she was going to inaugurate a Durga Puja near her residence in the city's Kalighat area on Tuesday. The accused woman was detained, a senior police officer told PTI.

In the complaint, Mamata AITC leader Dola Sen alleged that the incident took place around 6 pm on Tuesday when Banerjee visited the Milan Sangha Durga Puja pandal in her neighbourhood.

The complaint named the woman and alleged that she was known in the locality as a civic volunteer and a drug addict.

"She was hurling abuses and, in an intoxicated manner, tried to violently approach Mamata Banerjee," Sen said in the complaint, adding that the



woman was carrying a knife.

The complaint further alleged that the woman claimed to be Banerjee's niece and lay on the road, creating a scene while attempting to approach the Mamata AITC supremo.

Sen said it was concerning that someone allegedly carrying a weapon could approach the residence of Banerjee, a Z-plus category protectee.

Stating that the incident could be the result of a conspiracy, the former Rajya Sabha member requested the police to examine photographs and video footage submitted with the complaint and take appropriate legal action.

She urged the authorities to take cognisance of the matter

under Section 173 of the Bharatiya Nagarik Suraksha Sanhita (BNSS), which governs how police record information regarding cognisable offences.

"We are questioning the woman and trying to understand the reason behind her behaviour. We are also reviewing the video footage of the incident. Witnesses will also be spoken to," the police officer said. Describing the incident as "shocking news", another Mamata AITC leader Saket Gokhale alleged in an X post that "a drug addict" reached Mamata Banerjee's residence and tried to attack her with a knife.

He said, "This is the condition in Bengal where even a Z+ protectee & 3-time CM is not safe. Was this a planned conspiracy by BJP because Didi is determined to finish them off in Delhi? A complaint has been filed. Will the police act or was this sanctioned by Amit Shah?"

Prepare For Crushing Defeat In 2029: Amit Shah Hits Back At Rahul Gandhi Over CEC, SIR Protests

New Delhi: Union minister Amit Shah, in his first remarks on the ongoing protests against CEC Gyanesh Kumar and SIR, told Congress leader Rahul Gandhi and the Opposition to be ready again for a "crushing defeat" in 2029, as the people were with Prime Minister Narendra Modi. He said that the country could see through the Leader of Opposition's "plan" to get infiltrators registered as voters.

Shah said that while the SIR has started only in 2024, the Congress had been losing continuously ever since Rahul Gandhi took over the party leadership.

Noting the Congress' dismal performance in the recent bypolls and local body elections in several states, Shah said the kind of "negative politics" the Congress was engaging in would not benefit it. He said the Congress needed to connect with the public and asked the party to introspect. "You cannot win the trust of the country's people through fabricated media events and echoes of lies," Shah said, adding that the Congress is on a losing spree for decades now.

The home minister said people of India knew of Gandhi's plans of "getting infiltrators registered as voters".

"In the 2029 general elections, the NDA is going to win with a resounding major-



ity, and the Congress is going to face defeat for the fourth consecutive time," he said. The people of this country are with Narendra Modi ji, with the BJP, with the NDA. You cannot deny this truth."

Reacting to Monday's protests, the home minister said the gathering of the cadres of 14 political parties and assembling a crowd of 8,000 in a one-and-a-half-kilometre area did not make Rahul Gandhi the voice of the nation.

"My request to the Congress party is that the voice of the nation is also in the fields and farms, in the villages, in distant hills, in forests, and along riverbanks. You have no reach there.

"In many states of the country — be it Bihar, Uttar Pradesh, Tamil Nadu — the public has rejected and defeated the Congress party," he said.

Jairam Ramesh Attacks Gyanesh Kumar Over Bengal Voter Enrollment

New Delhi: Congress General Secretary Jairam Ramesh on Tuesday launched a scathing attack on Chief Election Commissioner (CEC) Gyanesh Kumar, accusing the Election Commission of India (ECI) of "shamelessness" following the release of a press note by the West Bengal Chief Electoral Officer regarding voter enrolment.

In a post on the social media platform X, Ramesh shared the purported official document, alleging that the ECI's recent actions were a continuation of irregularities during the state Assembly elections.

"After having delivered the assembly election to the BJP in a brazenly fraudulent manner, the CEC has had this Press Note issued," Ramesh wrote. "There is no limit to Gyanesh Kumar's shamelessness."

The Office of the Chief Electoral Officer, West Bengal, issued a press note on October 12, stating that, "As per the instructions of the Election Commission of India, 24 District Election Officers (DEOs) of the state of West Bengal have started a proactive campaign to ensure that no eligible elector is left out of the electoral rolls."

The note further mentioned that "special camps are being held throughout the state" and that "if any person has any complaint, please feel free to contact the concerned BLO, AERO,



ERO, or DEO."

The Congress leader's remarks signal a deepening rift between the opposition INDIA bloc and the ECI, with the party frequently alleging bias and administrative failures in the conduct of recent elections.

Meanwhile, the Supreme Court Registry on Tuesday flagged 14 defects in the writ petition filed by Leader of the Opposition in the Lok Sabha Rahul Gandhi, Congress president Mallikarjun Kharge and nine other INDIA bloc leaders challenging aspects of the Election Commission of India's ongoing Special Intensive Revision (SIR) of electoral rolls.

The Registry has also sought clarification from the petitioners on why Chief Election Commissioner Gyanesh Kumar and two Election Commissioners, S.S. Sandhu and Vivek Joshi, have been arrayed as respondents in the writ petition.

The objection has been raised in the context of the pe-

tition being filed under Article 32 of the Constitution.

The petitioners have approached the Supreme Court over alleged irregularities in the exercise of the Election Commission's powers during the SIR. Among other reliefs, they have sought an examination of the manner in which the poll panel took and implemented decisions relating to the electoral-roll revision.

In its objections notified on October 12, the Registry also asked the petitioners to correct the respondent's name in the listing proforma, rectify the details of respondents on page 9 and provide the correct respondent number in the prayer.

The petition, filed on October 12, invokes Article 32 and raises several concerns, including the collective functioning of the Election Commission in relation to the SIR, modifications to Form 6, the functioning of ECINET and ERONET, and the process through which electors were marked for deletion or restoration.

The petition was filed after the Chief Justice of India's written communication of October 11 indicated that matters raising similar issues were listed for hearing on October 13. The communication also stated that the petitioners could file their plea on October 12, either physically or through e-filing.

US Envoy: Modi-Trump Spoke Last Week, Stay Tuned For What's Next

KOLKATA: US Ambassador to India Sergio Gor has indicated fresh developments in the bilateral ties between the two countries, saying "stay tuned for what comes next," after he revealed that a telephonic conversation took place between Prime Minister Narendra Modi and US president Donald Trump last week.

Mr Gor, who was in the city on Monday to visit some Durga Puja pandals and to attend the US National Day reception, marking the celebration of 250 years of American independence, also asserted further expansion of partnership between the two nations across multiple sectors.

While interacting with the media at the US event, Mr Gor said, "The US and India have great relations. There is so much happening. Pick any sector and we are working together at it. You look at defence. In the last two weeks alone, we had exercises with over 500 troops at Tarang Shakti. We had F-35s (US fighter jets) for the first time in Rajasthan."

He added, "If you look at IT development, there have been incredible things happening both ways, investment to the US and some of our companies are opening big production facilities here. So it is an incredible opportunity.



Himalaya BabyCare Celebrates the Emotion of a Baby's First Bath with its New Gentle Baby Wash Campaign

‘Pehle Sparsh Ke Liye Pehla Bharosa’ – Reinforcing Himalaya BabyCare’s Promise of Gentle Care from Day One



Vijayawada, 14 October 2026: Himalaya BabyCare, Dr. No. 1 Recommended Brand, has unveiled a new campaign for its Gentle Baby Wash, centered around one of the most intimate and emotional milestones in early parenthood — a baby's first bath. Conceptualized as a heartfelt conversation between a new mother and a nurse, the film brings alive the vulnerability, concern, and instinctive protectiveness that define early parenting moments. As

the mother prepares to take her newborn home, her apprehension about choosing the right product for her baby's first bath unfolds naturally. In a reassuring exchange, the nurse validates her concerns, guiding her towards a safe, gentle, and trusted choice — Himalaya Gentle Baby Wash. The film highlights the product's key benefits, including its gentle, no-tears and soap-free formula, pH 5.5 balance that helps maintain the skin's protective barrier, and the

goodness of natural ingredients, such as Green Gram and Chickpea, that gently cleanse baby's delicate skin while keeping it soft and hydrated. Commenting on the campaign, Chakravarthi N. V., Director – BabyCare, Himalaya Wellness Company, said, "At Himalaya BabyCare, we recognize that a baby's first experiences are deeply emotional milestones for parents, often accompanied by both joy and uncertainty. Through this campaign, we aim to reaffirm our role as a trusted partner in this journey — offering products enriched with the goodness of herbs and backed by rigorous scientific research. Today's new-age parents are increasingly conscious of avoiding the exposure of harsh chemicals on their baby's delicate skin and are actively seeking gentler, safer alternatives. Himalaya BabyCare addresses this need with thoughtfully formulated products powered by natural active ingredients that support a baby's delicate skin. As parents become more mindful of what goes into their baby's care, they seek solutions that combine gentle yet effective care with proven safety. We remain committed to delivering solutions that are carefully crafted, keeping the specific needs of babies in mind and safety at the forefront—reaffirming our legacy as a trusted baby care brand."



The campaign subtly captures a powerful truth that while parenting comes with questions, trust comes naturally. The mother's tentative yet firm belief, paired with the nurse's calm reassurance, strengthens Himalaya BabyCare's position as a brand that has long been synonymous with gentle, safe, and Nature-based baby care products. The film is being released in eight languages — English, Hindi, Tamil,

Telugu, Kannada, Malayalam, Marathi, and Bengali, enabling deeper cultural resonance and accessibility for parents across India. With this campaign, Himalaya BabyCare combines emotional relatability with product credibility — reinforcing its role as a trusted companion in a parent's earliest and most vulnerable moments.

Opposition Joint Presser Shows Unity Against Modi-Shah Govt, Gyanesh

New Delhi: The Opposition parties, led by the Congress Party held a joint press conference on Tuesday evening, following a meeting at the residence of Opposition Leader in the Lok Sabha Rahul Gandhi, in display of their unity against the Narendra Modi-led ND government and the Chief Election Commissioner Gyanesh Kumar. Congress chief Mallikarjun Kharge termed INDIA bloc protests against "vote chori", CEC as "massive success". The India Bloc, in united fashion, will carry forward this united fight against the Modi government, he added. People are angry and are demanding CEC's resignation; govt cannot suppress protests, said CPI general secretary D Raja, and said that the opposition struggle against the current regime will reclaim the now denotified protest site Jantar Mantar, and all other democratic spaces and democratic rights, he added. NCP-SCP leader Supriya Sule said that India's Constitution is in danger, and the joint opposition's united fight against the vote chori will continue. CPI-M general Secretary MA Baby said that "We will take our protest forward; govt first committed "vote chori" and now "chori" of protest site", reacting to the Delhi Police move denotifying Jantar Mantar as the designated protest site in Delhi. (CEC) Gyanesh Kumar is a "mafia" who has criminalised the entire system; we know how to fight such a mafia: Shiv Sena-UBT leader



Sanjay Raut. TMC leader Sagarika Ghose said that the Gyanesh Kumar-headed EC is destroying free and fair polls in India; and the united opposition will not stop till he is removed as CEC. She added that the newly elected BJP-led West Bengal government is illegitimate. The Suvendu Adhikari government is in power through 'vote chori,' she said. "PM Modi, HM Amit Shah, CEC Gyanesh Kumar need to understand that the net is closing around them. It's our commitment to the people that those who have destroyed the Constitution will be brought to justice. We are standing here together as one; there are no parallel protests, there's only one protest. Together we all are going to fight till the end to restore democratic process in the country. No matter which institution plays a role, political resistance will continue; people's resistance will continue and will triumph. We have extreme respect for SC, CJI, judicial system; they have role to play, we hope they will play that role," said Rahul Gandhi.

PB Money Gets OBPP License, Aims to Expand Access to Bonds for Retail Investors

Hyderabad, October 14, 2026: PB Money, an investment platform with a strategic partnership with Paisabazaar, has received a SEBI license as an Online Bond Platform Provider (OBPP), marking a significant step to expand access to bonds and strengthen the investment experience for retail investors. The license enables PB Money to manage the end-to-end customer journey for bond investments, from investor onboarding and KYC, to bond discovery and evaluation, order placement, payment coordination and post-investment servicing. Through a partnership with Paisabazaar, large and varied consumer segments can discover the offering through Paisabazaar's platform and proceed to PB Money to complete their investment journey seamlessly. Bonds remain an underexplored investment avenue for many retail investors, despite their potential to provide regular interest income and support portfolio diversification. With complete ownership of the investment journey, PB Money aims to simplify how consumers discover, evaluate and invest in bonds, while making the asset class easier to understand and access through a digital experience. Santosh Agarwal, Director, PB Money & CEO, Paisabazaar, said, "Our vision is to address the evolving financial needs of consumers across their financial lives, and investments are an important part of that journey. Bonds represent an important yet relatively underexplored fixed-income investment avenue for retail investors in India. The OBPP license for PB Money is an important step in enabling a seamless experience across the bond investment journey, while making it easier for consumers to discover and evaluate bonds as part of their broader investment choices. We see significant potential to make a wider range of investment products more accessible to consumers as their financial needs evolve." Through PB Money, investors can explore bonds using parameters such as yield, credit rating and investment amount, helping them compare available opportunities and make informed investment decisions. The platform will focus on simplifying the bond investment experience and enabling consumers to access a wider range of fixed-income investment options.



Volvo Car India launches its first software defined vehicle (SDV), the all-electric luxury SUV EX90, at an introductory ex-showroom price of Rs. 1.26 Cr.

Vijayawada, October 12, 2026: Volvo Car India has officially launched its new all-electric luxury flagship SUV, the EX90, priced at Rs. 1.26 Cr. (ex-showroom). Designed as a spacious 6-seater luxurious family SUV, the EX90 marks Volvo's first-ever software-defined vehicle offering in the Indian market, blending Scandinavian minimalist design, legendary safety standards, phenomenal range and state-of-the-art technology (developed on Volvo's new SPA2 platform). Bookings are open now, with customer experience and drives beginning in November 2026, and deliveries slated to start from January 2027. Additionally, an introductory offer is valid on all bookings made before December 31, 2026, which includes an 11kW wall box charger and a 3-year service package, with Volvo Cars dealerships offering a 65% buyback offer after 3 years. Speaking at the 90-90 show in Delhi, Mr. Jyoti Malhotra, Managing Director, Volvo Car India, said, "The launch of the EX90 is a major milestone in Volvo Car India's commitment towards a more electric, software-defined future. This flagship SUV also brings a new era of mobility with its unparalleled comfort, technology and superb range. We feel that it is the perfect luxurious family SUV that brings you peace of mind, keeps safety at the forefront and gives



you the best experience of Swedish luxury." Built as Volvo's smartest vehicle to date and powered by the NVIDIA DRIVE platform and Qualcomm Snapdragon 8155 cockpit technology, the vehicle features a 14.5-inch central touchscreen running a built-in Google ecosystem (Google Maps, YouTube, and Amazon Prime Video) alongside wireless Apple CarPlay and continuous Over-The-Air (OTA) updates. The EX90, with one single core computer, can process up to 254 -280 trillion operations per second. Powered by an advanced twin-motor setup with a high-voltage 106 kWh

lithium-ion battery, it delivers 335 kW (456 hp) and 670 Nm of torque. It achieves 0–100 km/h in just 5.5 seconds and boasts a projected WLTP range of up to 625 km and an ICAT-rated range of up to 725 km. The flagship SUV also utilizes cutting-edge safe space technology - including 5 cameras, 5 radars, and 12 ultrasonic sensors - alongside a 360-degree camera with 3D view, Pilot Assist, adaptive cruise control, occupant sensing technology and collision avoidance systems to protect both occupants and pedestrians. The interior is an exercise in refined Scandinavian craftsmanship, featuring back-lit wood décor, ventilated Nappa leather seating in Dawn, a 4-zone climate system, and a massive panoramic electrochromic sunroof. It also features a 6-seater captain seat configuration with easy third-row access and power-folding rear seats to maximize boot flexibility. The SUV also has one of the best audio systems in the industry, equipped with a 25-speaker Bowers & Wilkins high-fidelity sound system delivering 1610W of power, complete with Dolby Atmos and Abbey Road Studio modes.

Srikanth and Ooha’s daughter Medha Meka to debut with new-age rom-com #MythrilnLove

Medha Meka, daughter of Telugu actors Srikanth and Ooha Meka, is set to make her acting debut alongside newcomer Jai Jasti in Mythri Movie Makers' upcoming romantic comedy tentatively titled #MythrilnLove. The film marks Prithvi Vanam's feature directorial debut and was launched with a grand pooja ceremony in Hyderabad.



Hyderabad: Medha Meka, the daughter of well known Telugu actors Srikanth and Ooha Meka, will make her acting debut in director Prithvi Vanam's upcoming new age romantic comedy, which is tentatively being referred to as #MythrilnLove. Mythri Movie Makers, which introduced the fresh pairing of Vaishnav Tej and Krithi Shetty with the National Award-winning musical romantic entertainer 'Uppena', is now set to present another intriguing love story. The film, tentatively being referred to as #MythrilnLove, was officially launched with a grand pooja ceremony, marking the beginning of an exciting cinematic journey for the young team. MLA Ganta Srinivasa Rao handed over the script to the makers while Sahu Garapati and Archana switched on the camera. Nandini Reddy sounded the clapboard and Sowmya Yerneni directed the first shot. Medha Meka, the daughter of acclaimed actors Srikanth Meka and Ooha Meka (Also known as Sivaranjani in Tamil), has completed her bachelor's degree in marketing. She embarks on her acting journey with this film. Along with her, Jai Jasti, a passionate dreamer who pursued filmmaking and Business Economics, makes his acting debut as the male lead. During his academic journey, Jasti developed expertise in sound, editing, screenwriting, and theatre arts.

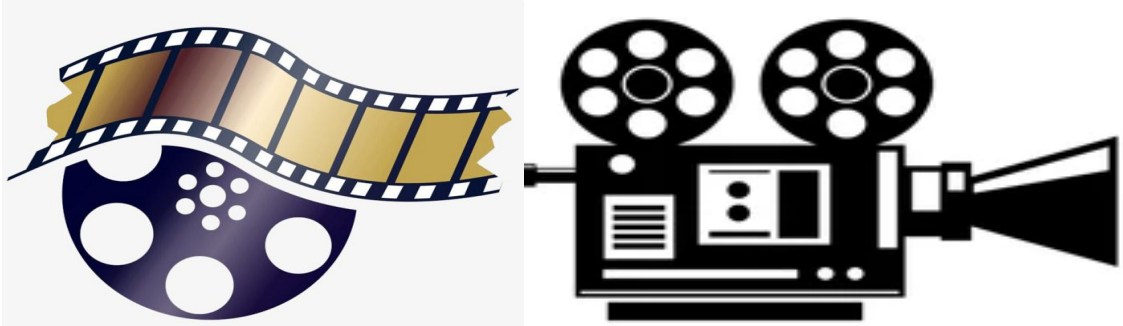
He subsequently worked as an assistant director under Anil Ravipudi on 'Gaali Sampath' and 'F3', while also gaining experience through a few independent film projects. Sources close to the unit say that the new-age romantic comedy, #MythrilnLove will explore the peculiar dynamics of a relationship between a boy and a girl, blending romance, humour, and family drama into an entertaining cinematic experience. The film, sources claim, will look to appeal to audiences across all sections. Prithvi Vanam, who earned recognition for directing popular web series such as 30 Weds 21 and Middle Bench Ravi, makes his feature-film directorial debut with this project. Director Mahesh Babu P, known for Miss Shetty Mr Polishetty and Andhra King Taluka, is to be associated with the film as its creator. One other interesting aspect about the film is that Sai Harsha, the son of popular lyricist Ramajogayya Sastry, is to score the music for the movie. The makers unveiled the film's first look poster, introducing the fresh pairing of Jai Jasti and Medha Meka. The poster beautifully captures the warmth, tenderness, and magic of young love. Jai sports a casual, colourful checked shirt and a beard, while Medha looks elegant with her long, flowing hair and a soft smile.

Mamitha Baiju in Talks for ‘Jai Hanuman’?

The chartbuster Kurchi Madathapetti from Superstar Mahesh Babu's film Guntur Kaaram has etched its name into the history by surpassing 600 million views on YouTube. With this feat, it becomes only the third Telugu song to cross this landmark, joining the ranks of Butta Bomma and Ramulo Ramula from Ala Vaikunthapurramuloo. What makes this achievement even more impressive is the pace at which it was accomplished. According to reports, Kurchi Madathapetti hit the 600 million mark in just 425 days, making it the fastest Telugu song ever to reach this number.

The song's phenomenal popularity can be attributed to several key factors: the infectious, high-energy composition by music director Thaman S, the electrifying dance performances by Mahesh Babu and Sree Leela, and its viral appeal across social media platforms. From Instagram reels to fan edits on YouTube Shorts, Kurchi Madathapetti has inspired a wave of user-generated content, further propelling its reach and engagement. Interestingly, despite Guntur Kaaram underperforming at the box office, its music has emerged as a standout success. This contrast underscores the power of music in transcending a film's commercial fate. The song has resonated with fans across Telugu-speaking states and garnered a nationwide audience, making it one of the most recognizable Telugu tracks in recent times.

For Thaman, Kurchi Madathapetti is a career milestone and a testament to his consistent ability to create chart-topping numbers. With its momentum still strong, the song is now eyeing the 700 million mark, a feat that looks well within reach in the coming months. While the Mahesh Babu-Trivikram Srinivas collaboration in Guntur Kaaram may not have met expectations at the box office, Kurchi Madathapetti stands as a shining example of how a powerful soundtrack can leave a lasting legacy, long after the curtains fall on the film.



CINEMA

Vijay Sethupathi’s ‘Train’ to hit theatres worldwide on December 4

Vijay Sethupathi-starrer action thriller Train, directed by Mysskin and produced by Kalaippuli S Thanu, is set for a worldwide theatrical release on December 4. The film has already received a U/A certificate from the Censor Board and has generated significant buzz following its action-packed teaser.

Chennai: The makers of director Mysskin's eagerly awaited action thriller 'Train', featuring actor Vijay Sethupathi in the lead, have now announced that their film will hit screens on December 4 this year. It may be recalled that the film has already been cleared by the Censor Board for release with an U/ A certificate. Producer Kalaippuli S Thanu, whose production house V Creations is producing the film, took to his social media timelines to drop the update. Thanu wrote, "Get ready for the ride!#Train storms into cinemas worldwide on 'DECEMBER 4!'" A couple of months ago, Thanu had announced the news that the film had been cleared by the Censor Board for release. He had then said, "Train censored U/A." For the unaware, director Mysskin's fast-paced action thriller, 'Train', featuring actor Vijay Sethupathi in the lead, has triggered huge



interest in fans and film buffs ever since the makers released a teaser recently. The high octane 43-second teaser shows a speeding train under the control of some vicious people. Scared passengers fearing for their lives look on as one man (Vijay Sethupathi) wages a lone battle. It's evident from the teaser that the train, which resembles a speeding monster, is not halting at any station that it is scheduled to stop at. More significantly, those who seem to have taken control of the

train seem to have come well prepared. What is their mission? Who are these people? And who importantly is the person trying to take them on? Like all other Mysskin thrillers, 'Train' too promises to be an edge-of-the-seat thriller. Train, which is being produced by V Creations and directed by Mysskin, will feature a host of stars including Nasser, Shruti Haasan, Yugi Sethu, Narain, KS Ravikumar, Sampath Raj, Kalaiyarasan, Ira Dayanand and Preethy Karan. The film has cinematography by Fowzia Fathima and music by Mysskin himself. Interestingly, Narain in a post on social media last year had released pictures of himself on the sets of Train. The pictures revealed that he was playing a police officer in the film. The disclosure led to speculation if whether Mysskin was attempting to build a Mysskin Cinematic Universe with Train. The reason for the speculation was that Narain had also played the role of a cop in Mysskin's superhit film 'Anjaathey'. However, there has been no confirmation regarding this.

Forget Star Power, The Song That Created a Sensation Is Out Now

A star hero, a popular heroine, expensive promotions and a huge budget are not always necessary to attract audiences.

A star hero, a popular heroine, expensive promotions and a huge budget are not always necessary to attract audiences. Sometimes just a catchy song and the right social media strategy are enough to create a buzz. The song 'Jim Jim Tara' from the upcoming horror comedy film Parnashala is a perfect example of this trend.

The makers of Parnashala have officially released the full version of 'Jim Jim Tara' through Aditya Music today. The song has already attracted lot of attention on social media. Its growing craze has created more interest in the film even before its full version reached audiences.



The interesting thing about 'Jim Jim Tara' is that it started gaining attention even before its official release. Short videos and clips featuring the song began circulating on social media platforms. Many users already created Instagram Reels using its catchy tune. Some celebrities also used the song in their content. This response shows how social media can help a song reach a wider audience without spending huge amounts on promotions and also on starcast. When people like a song, they share it with their friends and followers. This helps the song reach more people and gain popularity. So this song proved that movies can have different promotions without spending money. G. Lakshmidevi wrote and sang the song for Parnashala. Her contribution has helped the song become an important part of the film's promotional campaign. Produced by Manchi Venkat under the SLT Films banner, Parnashala is directed by Y.G. Bharat. The film combines horror comedy with elements of a suspense thriller.